



## Statistical Annex

The following pages contain detailed tables on tourism related indicators such as international tourist arrivals, international tourism receipts and expenditure collected by UNWTO from national institutions, as well as data on air transport and accommodation.

Tables reflect yearly data and monthly or quarterly data currently available. Most data is preliminary and may be subject to revision. See the boxes for further information on the data.

The tables on the following pages are not included in the free extract of the *UNWTO World Tourism Barometer*. The full document is available in electronic format for sale and free for UNWTO members and subscribed institutions through the UNWTO elibrary at:

English version: [www.e-unwto.org/content/w83v37](http://www.e-unwto.org/content/w83v37)

French version: [www.e-unwto.org/content/t73863](http://www.e-unwto.org/content/t73863)

Spanish version: [www.e-unwto.org/content/rn1422](http://www.e-unwto.org/content/rn1422)

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### Explanation of abbreviations and signs used

- \* = provisional figure or data
- .. = figure or data not (yet) available
- | = change of series
- n/a = not applicable
- mn = million (1,000,000)
- bn = billion (1,000,000,000)

- |                                 |                                |
|---------------------------------|--------------------------------|
| Q1: January, February, March    | T1: From January to April      |
| Q2: April, May, June            | T2: From May to August         |
| Q3: July, August, September     | T3: From September to December |
| Q4: October, November, December |                                |

- H1: From January to June
- H2: From July to December

YTD: Year to date, variation of months with data available compared with the same period of the previous year. The (sub)regional totals are approximations for the whole (sub)region based on trends for the countries with data available.

#### Series International Tourist Arrivals

- TF: International tourist arrivals at frontiers (excluding same-day visitors);
- VF: International visitor arrivals at frontiers (tourists and same-day visitors);
- THS: International tourist arrivals at hotels and similar establishments;
- TCE: International tourist arrivals at collective tourism establishments;
- NHS: Nights of international tourists in hotels and similar establishments;
- NCE: Nights of international tourists in collective tourism establishments.

#### Series International Tourism Receipts and Expenditure

All percentages are derived from non-seasonally adjusted series in local currencies, unless otherwise indicated: \$: US\$; €: euro; sa: seasonally adjusted series.

The UNWTO World Tourism Barometer is developed as a service for UNWTO Members and published three times a year in English, French and Spanish. Member States, Associate and Affiliate Members receive copies of the Barometer as part of our Member services.

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The *UNWTO World Tourism Barometer* is a publication of the World Tourism Organization (UNWTO). By monitoring short-term tourism trends on a regular basis, UNWTO aims to provide all those involved, directly or indirectly, in tourism with adequate up-to-date statistics and analysis in a timely fashion.

The *UNWTO World Tourism Barometer* is periodically updated. Issues contain as regular sections: an overview of short-term tourism data from destinations, generating countries and air transport; the results of the latest survey among the UNWTO Panel of Tourism Experts, providing an evaluation of and prospects for short-term tourism performance; and selected economic data relevant for tourism. The objective for future editions of the *UNWTO World Tourism Barometer* will be to broaden its scope and improve coverage gradually over time.

The *UNWTO World Tourism Barometer* is prepared by UNWTO's Tourism Trends and Marketing Strategies Programme, with the collaboration of consultants, Nancy Cockerell and David Stevens. The UNWTO Secretariat wishes to express its sincere gratitude to all those who have participated in the elaboration of the *UNWTO World Tourism Barometer*, in particular all institutions that supplied data, and to the members of the UNWTO Panel of Tourism Experts for their valuable contributions.

For more information on the *UNWTO World Tourism Barometer*, including copies of previous issues, please refer to the Facts & Figures section on the UNWTO website at [www.unwto.org/facts/menu.html](http://www.unwto.org/facts/menu.html).

We welcome your comments and suggestions at [barom@unwto.org](mailto:barom@unwto.org), tel +34 915678205 / fax +34 915678217.

The monthly or quarterly statistics included in this issue have been compiled by the UNWTO Secretariat based on preliminary data as disseminated by the institutions (e.g. National Tourism Authorities, Statistics Offices, Central Banks) of the various countries and territories through websites, news releases, and bulletins, or provided through direct contacts with officials or through international organisations such as the Caribbean Tourism Organization (CTO), the European Travel Commission (ETC), Eurostat, the Pacific Asia Travel Association (PATA) or the South Pacific Tourism Organization (SPTO). Information in this issue reflects data available at the time of preparing the *UNWTO World Tourism Barometer*. Whenever necessary, updated data will be included over time as it becomes available and without further notice.

In the tables on International Tourist Arrivals for the various UNWTO regions, series are chosen that can serve as an indicator of trends in tourism development to selected destinations. The monthly series represented do not coincide in all cases with the annual series usually reported for the various countries (e.g. visitor arrivals or nights instead of tourist arrivals) and sometimes only relate to a part of the total tourism flow (e.g. air traffic, specific entry points). Please refer to the box on page 'Annex-1' for further explanations. The (sub)regional totals are approximations for the whole (sub)region prepared by UNWTO based on trends in the countries with data available.

Countries that are not included in this overview, but which have monthly data at their disposal, are kindly requested to contact the UNWTO Secretariat at [barom@unwto.org](mailto:barom@unwto.org).



The World Tourism Organization is a specialized agency of the United Nations and the leading international organization in the field of tourism. It serves as a global forum for tourism policy issues and a practical source of tourism know-how. Its membership includes 162 countries and territories and over 400 Affiliate Members representing local governments, tourism associations and private sector companies including airlines, hotel groups and tour operators.

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The next issue of the *UNWTO World Tourism Barometer* is scheduled to be published end of April 2012.

## International Tourist Arrivals by (Sub)region

	Full year					Share 2011* (%)	Change				Monthly/quarterly data series (percentage change over same period of the previous year)															
	2000	2005	2009	2010	2011*		09/08	10/09	11*/10	2011*												2010				
	(million)										YTD	Q1	Q2	Q3	Q4	Sep	Oct	Nov	Dec	Q1	Q2	Q3	Q4			
<b>World</b>	674	797	881	939	980	100	-3.8	6.5	4.4	4.4	3.7	6.5	4.4	2.9	5.3	3.1	1.9	3.6	6.9	7.3	7.0	6.1				
Advanced economies	417	453	474	498	522	53.3	-4.3	5.1	4.7	4.7	2.9	6.2	4.9	4.3	5.9	4.4	4.3	4.2	4.7	5.6	5.3	4.4				
Emerging economies	256	344	407	440	458	46.7	-3.2	8.2	4.1	4.1	4.6	6.9	3.6	1.5	4.6	1.6	-0.2	3.0	9.2	9.3	9.3	7.9				
<i>By UNWTO regions:</i>																										
<i>Europe</i>	385.1	438.8	461.1	474.6	502.3	51.2	-4.9	2.9	5.8	5.8	5.1	8.7	5.1	4.0	6.4	4.8	2.8	3.8	1.5	2.5	3.8	4.6				
Northern Europe	43.7	57.3	57.8	58.2	61.4	6.3	-5.1	0.5	5.5	5.5	5.2	11.0	4.1	1.1	7.0	-0.3	-1.1	5.5	-4.6	-1.9	3.4	3.4				
Western Europe	139.7	141.7	148.5	153.8	158.1	16.1	-3.0	3.6	2.8	2.8	2.9	3.9	1.6	3.7	2.1	3.9	3.6	3.5	2.3	4.1	4.2	2.6				
Central/Eastern Eu.	69.3	87.5	90.2	93.6	101.0	10.3	-9.9	3.7	7.9	7.9	9.2	11.9	5.8	5.7	5.6	5.7	5.3	6.0	0.4	4.0	5.2	10.1				
Southern/Mediterr. Eu.	132.5	152.3	164.5	169.0	181.8	18.5	-3.5	2.8	7.6	7.6	4.8	10.4	8.3	4.1	10.2	6.8	2.0	1.6	4.0	1.8	2.8	3.2				
- of which EU-27	323.6	349.2	353.9	362.5	381.9	39.0	-4.6	2.4	5.4	5.4	4.1	7.8	4.9	4.1	6.0	5.0	2.6	4.3	1.2	1.7	3.2	3.2				
<i>Asia and the Pacific</i>	110.1	153.6	181.1	204.5	217.1	22.1	-1.6	12.9	6.1	6.2	4.3	5.7	7.6	6.8	6.1	5.9	6.6	7.9	13.5	15.8	14.3	8.7				
North-East Asia	58.3	85.9	98.0	111.6	115.9	11.8	-2.9	13.8	3.8	3.8	1.9	0.9	5.1	7.3	5.2	5.2	8.9	8.0	11.4	21.1	15.6	7.9				
South-East Asia	36.1	48.5	62.1	69.9	77.1	7.9	0.5	12.5	10.4	10.4	8.0	14.3	13.0	6.8	8.5	6.6	4.1	9.3	16.8	10.1	13.6	9.8				
Oceania	9.6	11.0	10.9	11.6	11.7	1.2	-1.8	6.1	0.8	0.8	-0.5	0.5	0.1	3.0	-0.6	4.3	2.6	2.5	6.7	4.1	8.5	4.8				
South Asia	6.1	8.1	10.1	11.5	12.4	1.3	-1.5	14.0	8.0	8.3	8.3	11.2	8.3	6.6	7.6	10.1	5.4	4.8	20.9	10.7	11.0	13.9				
<i>Americas</i>	128.2	133.3	140.7	149.7	156.0	15.9	-4.9	6.4	4.2	4.2	4.0	6.1	3.5	3.3	5.2	0.7	4.5	4.6	4.2	7.5	9.1	4.1				
North America	91.5	89.9	92.1	98.2	101.0	10.3	-5.7	6.5	2.9	2.9	1.2	5.3	2.9	1.9	4.9	-0.8	3.0	3.5	3.9	9.6	8.6	3.3				
Caribbean	17.1	18.8	19.5	20.0	20.7	2.1	-2.7	2.6	3.6	3.6	3.6	4.9	2.5	3.3	3.7	-0.6	5.0	4.5	4.7	0.1	3.6	1.1				
Central America	4.3	6.3	7.6	7.9	8.3	0.8	-7.4	3.9	4.8	4.5	4.5	4.5	3.3	5.6	5.9	2.3	7.0	6.8	1.6	5.2	6.7	2.8				
South America	15.3	18.3	21.4	23.6	26.0	2.6	-2.3	10.0	10.1	10.1	12.6	12.6	7.6	7.7	7.8	6.9	8.6	7.7	5.6	5.8	18.6	10.2				
<i>Africa</i>	26.2	35.0	46.0	49.9	50.0	5.1	3.5	8.4	0.2	0.2	4.8	-1.3	-2.6	1.0	2.5	-0.2	2.2	1.0	11.9	10.9	5.7	10.3				
North Africa	10.2	13.9	17.6	18.7	16.9	1.7	2.5	6.5	-9.9	-9.8	-9.8	-10.1	-11.9	-6.2	-0.3	-8.3	-3.4	-6.4	10.8	4.3	4.1	9.4				
Subsaharan Africa	16.0	21.0	28.5	31.2	33.1	3.4	4.1	9.6	6.2	6.2	11.4	4.2	5.2	4.5	4.2	4.6	4.8	4.2	12.4	15.2	7.0	10.8				
<i>Middle East</i>	24.1	36.3	52.1	59.9	54.8	5.6	-4.6	14.9	-8.4	-8.4	-7.9	-2.2	-6.7	-16.2	-5.2	-12.6	-18.8	-16.2	22.5	21.5	18.7	8.1				

Source: World Tourism Organization (UNWTO) ©

(Data as collected by UNWTO March 2012)

## Outlook for International Tourist Arrivals

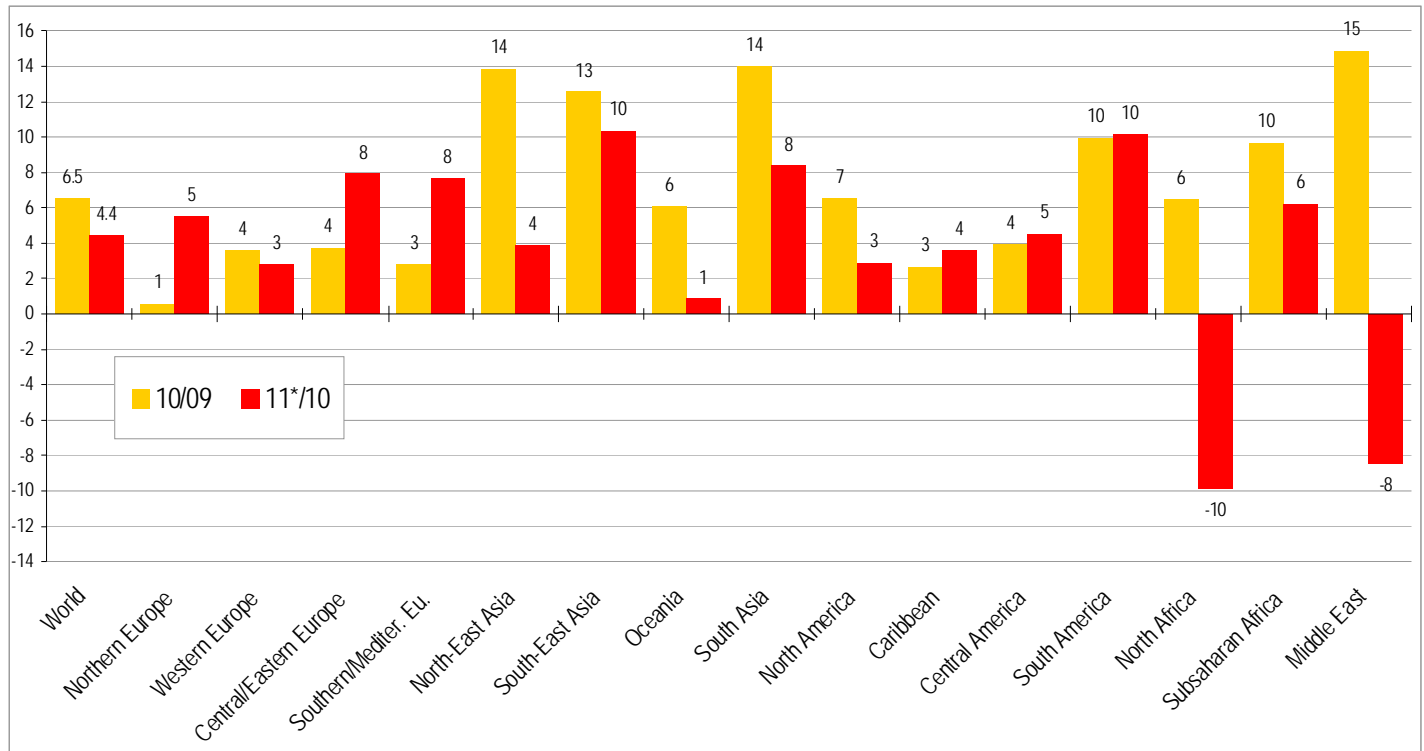
	2008	2009	2010	2011	2012*
	real				projection
	full year, change				between
World	2.1%	-3.8%	6.5%	4.4%	+3% and +4%
Europe	0.5%	-4.9%	2.9%	5.8%	+2% and +4%
Asia and the Pacific	1.1%	-1.6%	12.9%	6.1%	+4% and +6%
Americas	2.7%	-4.9%	6.4%	4.2%	+2% and +4%
Africa	3.1%	3.5%	8.4%	0.2%	+4% and +6%
Middle East	19.8%	-4.6%	14.9%	-8.4%	+0% and +5%

Source: World Tourism Organization (UNWTO) ©

(Data as collected by UNWTO March 2012)

International Tourist Arrivals

(% change over same period of the previous year)

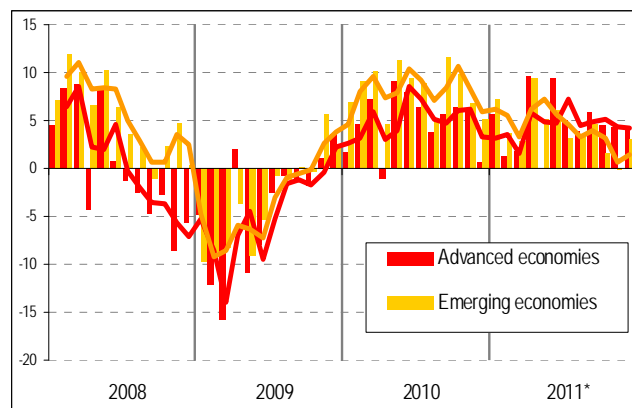


Source: World Tourism Organization (UNWTO) ©

International Tourist Arrivals, monthly evolution

Advanced economies & Emerging economies

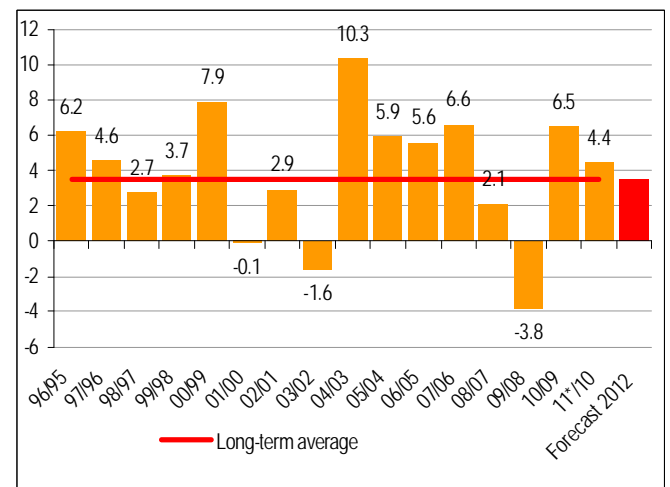
(% change)



Source: World Tourism Organization (UNWTO) ©

International Tourist Arrivals, World

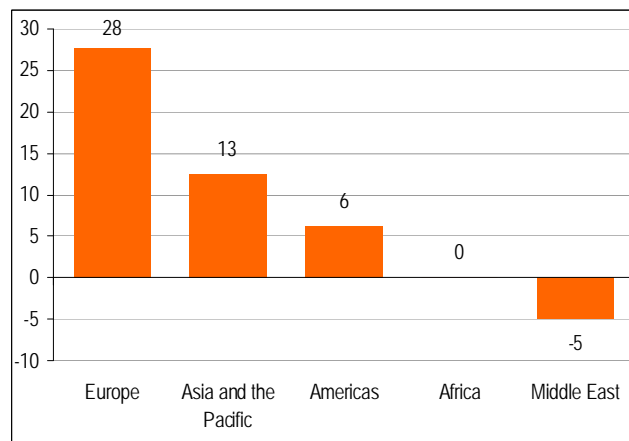
(% change)



Source: World Tourism Organization (UNWTO) ©

International Tourist Arrivals

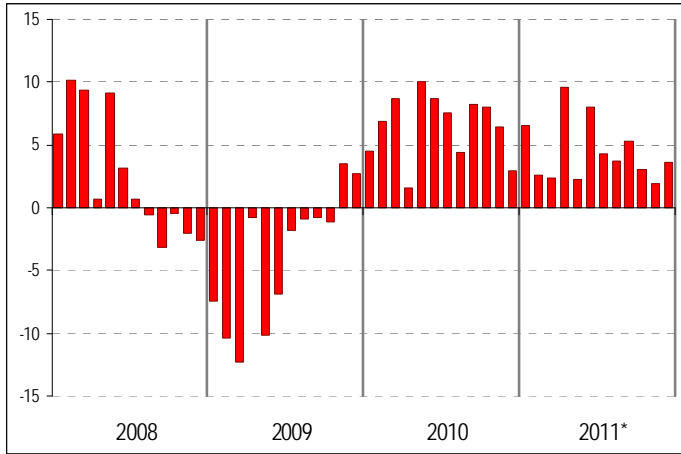
(absolute change 2011, million)



Source: World Tourism Organization (UNWTO) ©

International Tourist Arrivals, monthly evolution

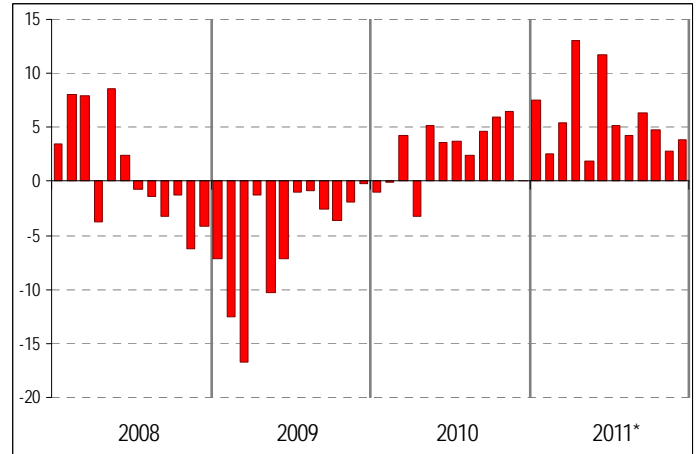
World (% change)



Source: World Tourism Organization (UNWTO) ©

International Tourist Arrivals, monthly evolution

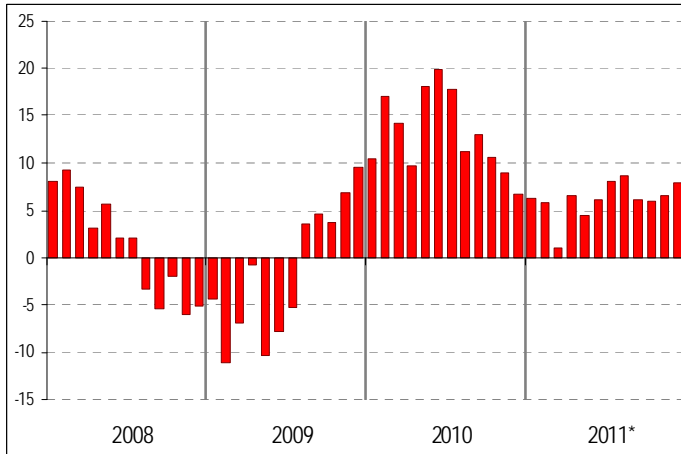
Europe (% change)



Source: World Tourism Organization (UNWTO) ©

International Tourist Arrivals, monthly evolution

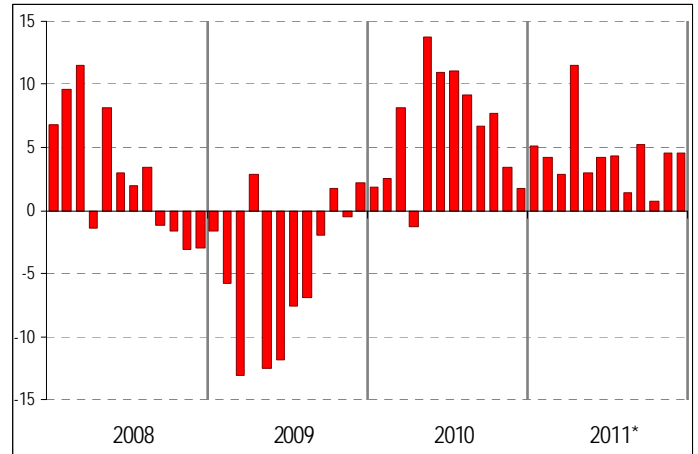
Asia and the Pacific (% change)



Source: World Tourism Organization (UNWTO) ©

International Tourist Arrivals, monthly evolution

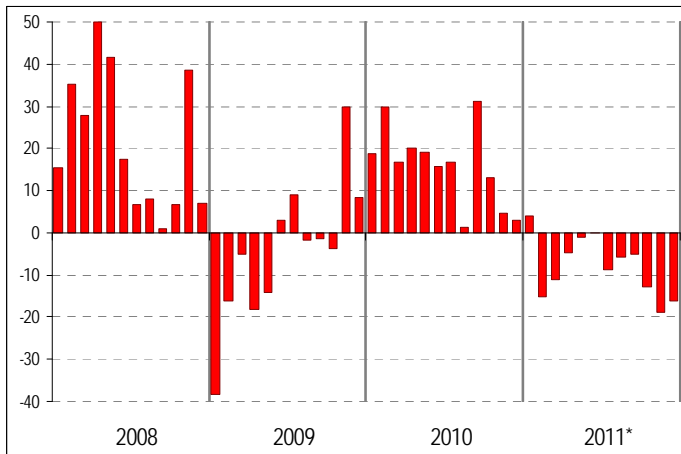
Americas (% change)



Source: World Tourism Organization (UNWTO) ©

International Tourist Arrivals, monthly evolution

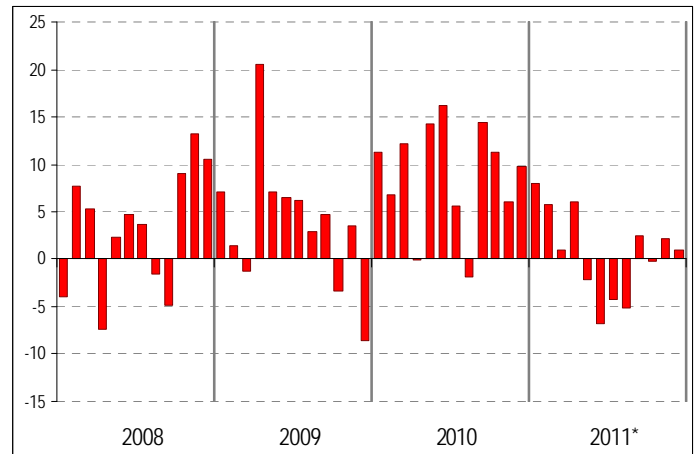
Middle East (% change)



Source: World Tourism Organization (UNWTO) ©

International Tourist Arrivals, monthly evolution

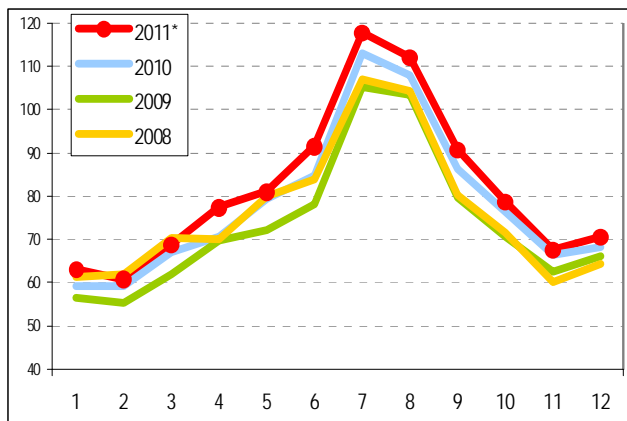
Africa (% change)



Source: World Tourism Organization (UNWTO) ©

International Tourist Arrivals, monthly evolution

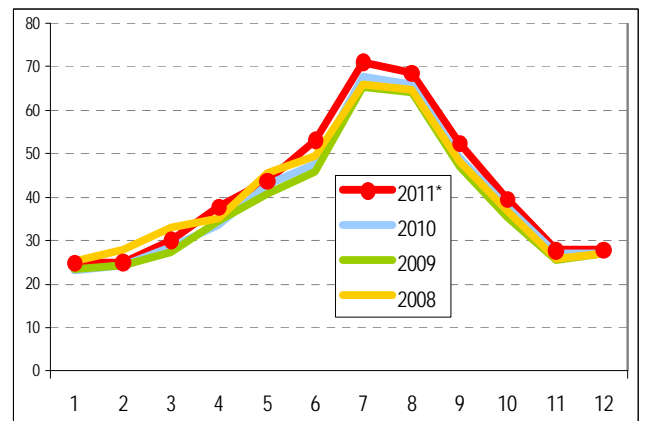
World (million)



Source: World Tourism Organization (UNWTO) ©

International Tourist Arrivals, monthly evolution

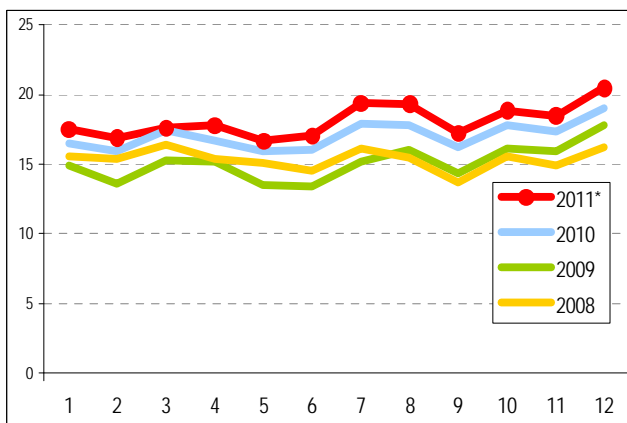
Europe (million)



Source: World Tourism Organization (UNWTO) ©

International Tourist Arrivals, monthly evolution

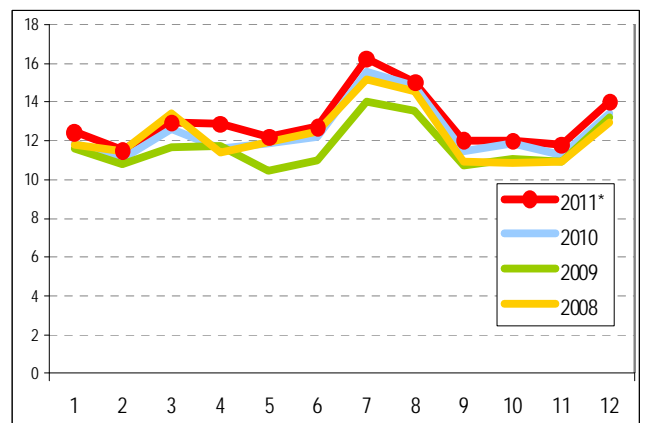
Asia and the Pacific (million)



Source: World Tourism Organization (UNWTO) ©

International Tourist Arrivals, monthly evolution

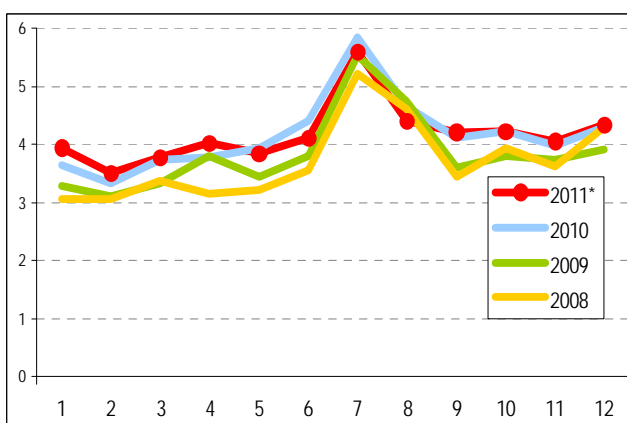
Americas (million)



Source: World Tourism Organization (UNWTO) ©

International Tourist Arrivals, monthly evolution

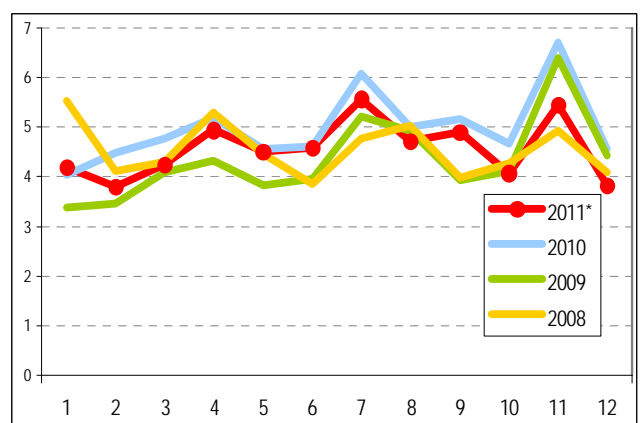
Africa (million)



Source: World Tourism Organization (UNWTO) ©

International Tourist Arrivals, monthly evolution

Middle East (million)



Source: World Tourism Organization (UNWTO) ©

## International Tourist Arrivals by Country of Destination

Rank	Series	Full year					Change			Monthly/quarterly data (% change over same period of the previous year)													
		2000	2005	2009	2010	2011*	09/08	10/09	11*/10	2011*				2010									
		(million)					(% )			YTD	Q1	Q2	Q3	Q4	Oct	Nov	Dec	Q1	Q2	Q3	Q4		
	World	674	797	881	939	980	-3.8	6.5	4.4	4.4	3.7	6.5	4.4	2.9	3.1	1.9	3.6	6.9	7.3	7.0	6.1		
1	1 France	TF	77.2	75.0	76.8	77.1	..	-3.1	0.5	..	TCE	1.9	2.5	1.8	1.2	4.0	3.5	3.2	5.5	-1.6	4.0	3.2	0.6
2	2 United States	TF	51.2	49.2	55.0	59.8	62.3	-5.1	8.8	4.2	TF	4.3	1.6	6.2	5.5	3.1	1.3	7.1	1.3	9.1	11.5	10.6	3.9
3	3 China	TF	31.2	46.8	50.9	55.7	57.6	-4.1	9.4	3.4	TF	3.4	2.5	3.4	2.7	5.1	3.1	6.6	5.7	8.2	12.9	10.9	5.7
4	4 Spain	TF	46.4	55.9	52.2	52.7	56.7	-8.8	1.0	7.6	TF	7.6	2.8	10.4	8.5	6.1	8.0	3.6	5.5	0.3	-3.1	4.2	1.5
5	5 Italy	TF	41.2	36.5	43.2	43.6	46.1	1.2	0.9	5.7	TF	5.7	1.2	6.8	9.0	2.4	6.8	0.0	-1.7	5.4	6.1	-6.5	4.0
6	7 Turkey	TF	9.6	20.3	25.5	27.0	29.3	2.0	5.9	8.7	TF	8.7	14.6	11.6	7.1	4.0	5.0	3.4	2.6	11.0	7.9	3.6	4.8
7	6 United Kingdom	TF	23.2	28.0	28.2	28.3	..	-6.4	0.3	..	VF	2.7	2.8	7.3	1.2	-0.4	1.7	-4.9	1.9	-5.0	-2.4	2.3	3.0
8	8 Germany	TCE	19.0	21.5	24.2	26.9	28.4	-2.7	10.9	5.6	TCE	5.6	9.0	7.0	2.7	5.7	4.6	5.0	7.9	8.0	11.9	13.2	8.9
9	9 Malaysia	TF	10.2	16.4	23.6	24.6	24.7	7.2	3.9	0.6	TF	0.6	-3.7	-4.8	4.7	5.4	2.4	6.9	6.9	5.3	3.9	5.6	1.2
10	11 Austria	TCE	18.0	20.0	21.4	22.0	23.0	-2.6	3.0	4.6	TCE	4.6	1.2	7.3	5.4	6.0	7.9	6.0	4.7	4.6	-1.4	4.4	2.9
11	13 Russian Federation	TF	19.2	19.9	19.4	20.3	22.7	-10.0	4.4	11.9	VF	11.9	13.0	14.5	9.3	11.6				-1.4	4.5	5.0	8.8
12	10 Mexico	TF	20.6	21.9	21.5	22.3	22.7	-5.2	3.8	1.9	TF	1.9	2.5	5.6	0.2	-0.6	-6.2	-5.8	7.9	-4.6	13.2	8.1	1.1
13	14 Hong Kong (China)	TF	8.8	14.8	16.9	20.1	22.3	-2.3	18.7	11.1	TF	11.1	5.7	11.4	14.8	12.1	12.5	13.1	10.8	12.7	31.6	22.9	10.8
14	12 Ukraine	TF	6.4	17.6	20.8	21.2	21.4	-18.3	1.9	1.0	TF	1.0	-1.9	1.6	1.6	1.6				-5.9	3.7	2.3	7.5
15	16 Thailand	TF	9.6	11.6	14.1	15.9	19.1	-3.0	12.6	19.8	TF	19.8	14.0	53.3	25.7	0.0	7.0	-17.9	9.5	27.8	-2.2	14.5	8.4
16	22 Saudi Arabia	TF	6.6	8.0	10.9	10.9	17.3	-26.2	-0.4	59.8	TF	59.8	36.5	120	67.2	22.1	98	-5.2	95.0	1.0	5.8	29.3	-22.9
17	17 Greece	TF	13.1	14.8	14.9	15.0	16.4	-6.4	0.6	9.5	TF	9.5	13.1	14.2	8.3	3.9	8.6	-9.0	3.4	-5.3	-5.4	5.8	-4.3
18	15 Canada	TF	19.6	18.8	15.7	16.1	16.0	-8.2	2.3	-0.8	TF	-0.8	-4.5	1.7	-1.7	0.8	-1.9	0.4	4.4	-0.5	-0.1	3.8	4.6
19	19 Poland	TF	17.4	15.2	11.9	12.5	13.4	-8.3	4.9	7.1	TF	7.1	8.2	7.8	4.8	8.4				3.4	4.4	5.3	6.0
20	20 Macao (China)	TF	5.2	9.0	10.4	11.9	12.9	-2.0	14.7	8.4	TF	8.4	-0.7	6.7	16.2	11.0	10.0	16.0	7.6	16.3	29.4	13.0	3.3
21	21 Netherlands	TCE	10.0	10.0	9.9	10.9	11.3	-1.8	9.7	3.5	TCE	3.5	0.4	8.7	2.3	0.7	6.9	6.0	-16.1	11.6	8.5	10.6	8.4
22	25 Singapore	TF	6.1	7.1	7.5	9.2	10.4	-3.7	22.3	13.4	VF	13.1	15.7	14.1	14.7	8.4	10.8	6.6	7.8	19.6	25.8	20.3	16.0
23	23 Hungary	TF	3.0	10.0	9.1	9.5	10.3	2.8	5.0	7.8	TF	7.8	7.3	7.7	9.6	5.4				7.4	7.1	3.6	3.1
24	26 Croatia	TCE	5.3	7.7	8.7	9.1	9.9	0.3	4.8	9.0	TCE	9.0	-0.1	13.5	7.5	10.6	13.7	3.4	6.5	2.5	-0.1	6.5	7.7
25	27 Korea, Republic of	VF	5.3	6.0	7.8	8.8	9.8	13.4	12.5	11.3	VF	11.3	2.8	5.3	17.5	18.0	13.3	17.8	24.4	-1.0	21.4	18.6	12.1
26	18 Egypt	TF	5.1	8.2	11.9	14.1	9.5	-3.1	17.9	-32.4	VF	-33.2	-45.3	-35.4	-24.0	-29.2	-27.5	-27.5	-33.0	28.9	14.7	12.6	15.8
27	24 Morocco	TF	4.3	5.8	8.3	9.3	9.3	5.9	11.4	0.6	TF	0.6	6.5	6.2	-4.0	-3.1	0.8	-9.7	-0.8	15.5	11.8	7.5	13.6
28	28 Denmark	TF	3.5	9.2	8.5	8.7	..	-5.2	2.3	..	TCE(1)	8.2	11.1	16.8	4.4	2.9	1.4	5.8	1.9	3.1	8.8	14.0	11.5
29	29 Switzerland	THS	7.8	7.2	8.3	8.6	8.5	-3.7	4.0	-1.1	THS	-1.1	0.5	3.2	-4.5	-2.2	-2.3	-1.7	-2.5	3.2	5.7	5.1	0.9
30	32 South Africa	TF	5.9	7.4	7.0	8.1	..	n.a.	15.1	..	TF	2.7	7.1	-1.3	2.2		2.3	3.7		20.9	18.9	11.5	10.6
31	33 Untd Arab Emirates(2)	THS	3.1	5.8	6.8	7.4	8.1	-4.0	9.1	9.4	THS(2)	9.4	10.8	4.9	13.6	8.9	17.0	11.3	0.0	5.4	13.0	0.9	16.7
32	35 Indonesia	TF	5.1	5.0	6.3	7.0	7.6	1.4	10.7	9.2	TF	9.2	6.4	6.4	11.7	12.0	10.3	13.3	12.5	14.6	13.5	9.2	6.6
33	34 Belgium	TCE	6.5	6.7	6.8	7.2	..	-4.9	5.5	..	TCE	3.9	3.5	7.9	1.9		1.5	1.5		2.9	4.5	7.6	5.9
34	37 Portugal	TCE	5.6	5.8	6.4	6.8	7.2	-7.5	4.9	7.3	TCE	8.8	3.2	15.4	10.6	0.4	5.1	-0.7	-8.7	3.5	1.2	9.2	6.5
35	38 Ireland	TF	6.6	7.3	7.2	6.5	..	-10.4	-9.4	..	TF*	7.8	8.7	17.1	7.8	-3.2	-21.3	-1.7	21.1	-22.6	-19.0	-8.3	-2.2
36	39 Czech Rep	TCE	4.8	6.3	6.0	6.3	6.8	-9.3	5.0	7.9	TCE	7.9	7.0	13.5	5.1	5.7	3.4	5.8	8.9	3.4	4.5	5.4	6.2
37	40 Bulgaria	TF	2.8	4.8	5.7	6.0	..	-0.7	5.4	..	VF	4.0	8.1	7.1	1.5	4.8	6.6	2.4	4.8	1.0	4.1	8.7	6.7
38	42 India	TF	2.6	3.9	5.2	5.8	6.3	-2.2	11.8	8.9	TF	8.9	10.8	10.7	8.1	6.7	11.0	4.7	5.2	15.6	8.3	11.1	11.1
39	30 Japan	VF	4.8	6.7	6.8	8.6	6.2	-18.7	26.8	-27.8	VF	-27.8	-13.3	-50.3	-31.4	-13.5	-15.3	-13.1	-11.7	29.3	42.3	29.8	8.8
40	43 Taiwan (pr. of China)	VF	2.6	3.4	4.4	5.6	6.1	14.3	26.7	9.3	VF	9.3	9.8	0.0	11.2	16.4	9.2	17.1	22.2	28.1	30.5	22.2	25.8
41	46 Vietnam	VF	2.1	3.5	3.7	5.0	6.0	-11.5	34.8	19.1	VF	19.1	11.9	25.4	10.2	29.1	12.9	42.9	32.0	36.2	28.6	37.8	36.3
42	41 Australia	VF	4.9	5.5	5.6	5.9	5.9	0.0	5.4	-0.2	VF	-0.2	-0.3	2.2	-2.5	0.3	0.9	0.6	-0.5	6.3	1.4	9.4	4.2
43	44 Argentina	TF	2.9	3.8	4.3	5.3	..	-8.4	23.6	..	TF	9.2	10.5	10.2	6.9					19.8	17.0	47.5	16.2
44	45 Brazil	TF	5.3	5.4	4.8	5.2	..	-4.9	7.5	..	TF									2.6	2.7	11.0	16.1
45	31 Syrian Arab Republic	TF	2.1	3.6	6.1	8.5	5.1	12.2	40.3	-40.7	VF	-41.0	-5.4	-45.9	-51.5	-52.4	-47.5	-47.9	-62.7	72.4	55.0	27.2	30.1
46	47 Sweden	TCE	3.8	4.9	4.9	5.0	5.0	2.7	2.0	1.6	TCE(3)	1.6	0.1	10.4	-2.5	2.1	2.7	3.1	0.3	7.5	-3.0	4.3	-2.0
47	48 Norway	TF	3.1	3.8	4.3	4.8	..	0.0	9.7	..	THS	9.2	9.6	9.2	10.0	5.6	6.5	9.4	0.3	3.5	12.7	8.9	4.8
48	36 Tunisia	TF	5.1	6.4	6.9	6.9	4.8	-2.1	0.0	-30.7	TF	-30.7	-44.1	-36.2	-29.0	-16.6	-23.5	1.1	-21.6	0.6	-3.5	0.3	3.7
49	49 Jordan	TF	1.6	3.0	3.8	4.6	..	1.6	20.3	..	TF	-15.7	4.0	-20.4	-23.6					33.4	28.5	14.8	10.4
50	50 Dominican Rp	TF	3.0	3.7	4.0	4.1	4.3	0.3	3.3	4.4	TF	4.4	2.9	4.7	3.2	7.4	7.5	6.3	8.0	3.9	0.7	5.0	3.6

Source: World Tourism Organization (UNWTO) ©

(Data as collected by UNWTO March 2012)

See box at page 'Annex-1' for explanation of abbreviations and signs used

## International Tourism Receipts

Rank		Full year						Monthly/quarterly data series																
		US\$						Local currencies, current prices (% change over same period of the previous year)																
		2000	2005	2008	2009	2010	2011*	Series	09/08	10/09	11*/10	2011*	2010				Q1	Q2	Q3	Q4				
'11	'10					(billion)				YTD	Q1	Q2	Q3	Q4	Oct	Nov	Dec	Q1	Q2	Q3	Q4			
		World	475	679	941	853	927	..																
1	1	United States	82.9	82.2	110.4	94.2	103.5	116.3	sa	-14.7	9.9	12.3	12.3	8.8	15.4	15.3	9.8	12.6	9.8	7.0	6.3	9.7	11.6	11.9
2	2	Spain	30.0	48.0	61.6	53.2	52.5	59.9		-9.0	3.9	8.6	8.6	6.7	12.2	8.8	5.7	7.9	3.4	4.5	0.4	0.8	7.0	5.4
3	3	France	33.0	44.0	56.6	49.5	46.6	..		-7.7	-1.1	..	1.0	5.3	0.0	0.0					-9.8	-0.2	3.5	-4.6
4	4	China	16.2	29.3	40.8	39.7	45.8	48.5	\$	-2.9	15.5	5.8	5.8	4.3	5.8	5.3	7.6	5.4	9.3	8.4	14.7	20.7	17.0	9.8
5	5	Italy	27.5	35.4	45.7	40.2	38.8	42.9		-7.2	1.4	5.3	5.3	2.8	4.2	9.9	0.6	4.9	2.8	-9.1	3.0	7.3	-4.2	3.1
6	6	Germany	18.7	29.2	39.9	34.6	34.7	38.8		-8.5	5.3	6.7	6.7	7.3	5.4	5.7	8.7	7.3	6.1	12.8	1.2	3.8	7.8	7.2
7	7	United Kingdom	21.9	30.7	36.0	30.1	32.4	..	sa	-1.3	8.4	..	7.3	10.6	4.8	6.8					-3.6	18.8	-0.4	19.5
8	8	Australia	9.3	16.8	24.7	25.4	29.6	30.4		10.3	-0.8	-8.7	-8.7	-9.1	-7.0	-10.2	-8.4	-4.1	-10.6	-10.9	3.1	1.5	-2.7	-4.9
9	9	Macao (China)	3.2	7.6	16.9	18.1	27.8	..		6.6	53.5	..												
10	10	Hong Kong (China)	5.9	10.3	15.3	16.4	22.2	27.2		6.7	35.6	22.7	22.7	19.2	25.6	21.5	24.4				26.2	48.4	50.9	23.3
11	12	Thailand	7.5	9.6	18.2	16.1	20.1	26.3		-9.0	15.7	26.0	26.0	18.4	77.7	35.6	-1.0				35.5	-1.6	12.1	11.8
12	11	Turkey	7.6	18.2	22.0	21.3	20.8	23.0	\$	-3.2	-2.1	10.6	10.6	28.5	17.8	8.9	-1.0	0.0	-0.8	-3.6	-2.2	7.4	-10.0	4.9
13	13	Austria	9.8	16.1	21.6	19.4	18.6	..		-5.3	0.9	..	1.8	0.8	4.1	2.0					2.5	-3.7	3.0	-1.1
14	14	Malaysia	5.0	8.8	15.3	15.8	18.3	18.3		9.1	5.9	-5.1	-5.1	-3.3	-4.6	-13.1	0.9				7.3	5.8	7.3	3.5
15	18	Singapore	5.1	6.2	10.7	9.4	14.1	18.0		-10.1	41.4	17.4	17.4	41.7	13.9	11.9	8.8				13.8	43.9	66.4	42.7
16	15	Canada	10.8	13.8	15.7	13.7	15.7	16.9		-6.0	4.2	3.5	3.5	-2.2	4.0	4.7	6.0				3.8	2.8	5.4	4.2
17	17	India	3.5	7.5	11.8	11.4	14.2	16.6		8.3	18.1	19.6	19.6	6.8	19.0	26.2	26.9	34.5	21.9	26.0	30.7	22.6	14.3	8.1
18	16	Switzerland	6.6	10.0	14.4	14.1	15.0	..		-1.4	1.5	..	0.2	0.1	2.5	-1.8					1.0	1.7	2.2	0.9
19	21	Greece	9.2	13.3	17.1	14.5	12.7	14.6		-10.6	-7.6	9.5	9.5	-2.1	10.4	10.5	7.0	15.0	-12.5	-4.9	-2.0	-11.1	-6.6	-7.0
20	24	Sweden	4.1	6.8	11.2	10.3	11.1	13.9		6.3	1.7	12.9	12.9	1.2	7.6	13.2	29.2				-3.3	2.1	8.2	-2.4
21	20	Netherlands	7.2	10.5	13.3	12.4	12.9	..		-2.3	9.6	..	6.5	0.2	11.5	6.8					14.1	6.0	9.5	9.8
22	25	Korea, Republic of	6.8	5.8	9.8	9.8	10.4	12.3	\$	0.5	5.5	18.8	18.8	23.4	-11.4	38.8	28.3	30.0	23.0	31.9	-28.4	33.2	11.7	18.1
23	23	Mexico	8.3	11.8	13.3	11.3	11.8	11.7	\$	-15.2	4.3	-0.8	-0.8	-6.6	3.0	-1.7	3.6	-1.1	2.0	7.7	-0.9	15.3	7.0	-0.6
24	27	Portugal	5.2	7.7	10.9	9.6	10.1	11.3		-7.2	10.0	7.2	7.2	6.9	10.1	7.3	4.1	5.4	4.8	1.9	5.8	8.2	12.3	11.3
25	31	Taiwan (pr. of China)	3.7	5.0	5.9	6.8	8.7	11.0	\$	14.8	27.9	26.6	26.6	31.5	24.9	25.0	25.8				32.1	27.9	24.9	27.6
26	19	Japan	3.4	6.6	10.8	10.3	13.2	10.8		-13.8	20.2	-25.4	-25.4	-11.3	-46.7	-28.5	-12.6	-17.4	-10.5	-9.3	20.5	32.6	23.9	5.6
27	26	Belgium	6.6	9.9	11.8	10.2	10.3	..		-8.7	6.0	..	5.4	7.2	9.4	0.1					1.5	11.1	5.8	5.2
28	28	Poland	5.7	6.3	11.8	9.0	9.4	..		-1.0	3.8	12.0	12.0	26.4	4.0	11.4					-16.9	11.3	3.3	14.6
29	29	South Africa	2.7	7.5	7.9	7.5	9.1	..	sa	-2.4	3.9	..	-1.1	2.2	-13.9	10.5					-6.9	18.0	4.0	0.4
30	30	Russian Federation	3.4	5.9	11.8	9.4	9.0	..	\$	-20.9	-4.2	..	26.8	27.5	30.6	23.6					-3.1	-5.7	-4.1	-3.7
31	22	Egypt	4.3	6.9	11.0	10.8	12.5	8.8	\$	-2.1	16.5	-29.8	-29.8	-34.0	-35.4	-26.0	-25.6	-29.3	-18.2	-30.0	24.2	12.0	13.1	18.5
32	32	Untd Arab Emirates	1.1	3.2	7.2	7.4	8.6	..		2.7	16.7	..												
33	33	Croatia	2.8	7.5	11.0	8.9	8.3	..	€	-14.5	-2.3	..	6.8	-15.4	9.1	7.8					8.0	-7.2	-0.7	-5.2
34	35	Indonesia	5.0	4.5	7.4	5.6	7.0	8.0	\$	-24.1	24.3	14.3	14.3	12.9	11.8	15.3	16.6				37.5	13.6	21.5	25.9
35	34	Lebanon	..	5.5	5.8	6.8	8.0	..	\$	16.4	18.3	..												
36	37	Morocco	2.0	4.6	7.2	6.6	6.7	7.3		-4.9	6.8	4.0	3.7	15.6	8.0	-1.8	-0.9	3.7	-2.9	-3.7	14.0	6.0	3.7	8.1
37	40	Brazil	1.8	3.9	5.8	5.3	5.9	6.8	\$	-8.3	11.6	14.5	14.5	9.2	22.8	17.5	10.6	22.3	5.4	7.1	16.1	12.0	6.1	11.7
38	36	Saudi Arabia	..	4.6	5.9	6.0	6.7	..		1.4	12.0	37.6	37.6	29.0	54.3	29.7					16.0	0.9	18.5	12.7
39	38	Czech Rep	3.0	4.7	7.2	6.5	6.7	..		-0.4	2.5	-4.5	-4.5	-5.3	-10.7	3.1					-5.3	8.6	-1.6	7.8
40	39	Syrian Arab Republic	1.1	1.9	3.2	3.8	6.2	..		19.3	64.8	..												
41	41	Denmark	3.7	5.3	6.3	5.6	5.7	6.2		-6.0	6.5	3.2	3.2	2.8	6.5	2.5	0.7				5.4	5.3	8.2	6.1
42	47	Vietnam	..	2.3	3.9	3.1	4.5	5.6	\$	-22.4	45.9	26.3												
43	42	Hungary	3.8	4.1	5.9	5.6	5.4	..		11.5	-1.8	..	-2.9	-4.8	0.7	-4.6					-6.8	-1.0	1.1	-2.6
44	46	Norway	2.2	3.5	4.8	4.2	4.7	5.3		-2.9	8.9	4.4	4.4	1.3	3.1	4.9	7.9				5.7	13.2	9.4	6.1
45	43	Argentina	2.9	2.7	4.6	4.0	4.9	..	\$	-14.8	24.8	..	14.8	7.1	25.3	16.7					23.8	17.3	55.4	13.6
46	44	New Zealand	2.3	5.2	5.0	4.6	4.9	..		2.4	-7.2	..	0.9	2.6	-4.6	4.3					-2.5	-5.2	-12.4	-10.8
47	45	Israel	4.1	2.9	4.3	3.7	4.8	4.8	\$	-12.6	27.5	1.4	1.4	7.7	1.6	3.1	-5.2	-15.1	0.4	2.1	35.3	32.3	21.6	23.0
48	48	Dominican Rp	2.9	3.5	4.2	4.0	4.2	..	\$	-2.8	4.0	..	3.0	2.9	4.6	1.7					3.5	-0.2	5.7	6.9
49	49	Luxembourg	1.8	3.6	4.5	4.2	4.1	..		-1.9	3.9	..	4.4	15.5	2.5	-2.5					0.5	9.5	3.6	1.8
50	50	Ireland	2.6	4.8	6.3	4.9	4.1	..		-18.1	-12.3	..	11.7	3.0	18.0	10.6					-26.1	-17.1	-7.6	-0.1

Source: World Tourism Organization (UNWTO) ©

(Data as collected by UNWTO March 2012)

See box at page 'Annex-1' for explanation of abbreviations and signs used



**About receipts and expenditure data**

For destination countries, receipts from international tourism count as exports and cover all transactions related to the consumption by international visitors of, for example, accommodation, food and drink, fuel, domestic transport, entertainment, shopping, etc. They include transactions generated by same-day as well as overnight visitors. Receipts from same-day visitors can be substantial, especially in the case of neighbouring countries where a lot of shopping for goods and services is carried out by cross-border, same-day visitors. However, the values reported as international tourism receipts do not include receipts from international passenger transport contracted from companies outside the travellers' countries of residence, which are reported in a separate category.

With financial data measured in different currencies it is fairly complicated to accurately determine variations in relative terms, as receipts have to be expressed in a common currency like the US dollar or the euro and generally are also reported at current prices, thus not taking account of exchange rate fluctuations and inflation.

Exchange rate changes can substantially influence the amount of US dollars reported from year to year. When the dollar depreciates against for instance the euro, worldwide receipts expressed in dollars relatively increases, and vice versa in the case of appreciation of the dollar. On average for the year, in both 2010 and 2009 the US dollar (and pegged currencies such as from some destinations in the Caribbean or the Middle East) appreciated some 5% against the euro, while in 2008 the dollar depreciated 7% and in 2007 8%. Over the two years 2005 and 2006, the US dollar and the euro maintained a fairly steady exchange rate, although both currencies did fluctuate against a range of other currencies.

On average for the year, in 2010 one euro exchanged at US\$ 1.3257, in 2009 one euro exchanged at US\$ 1.3948, in 2008 at US\$ 1.4708, in 2007 at 1.3705, in 2006 at 1.2556 and in 2005 at 1.2441 (or 1 US\$ to 0.7543 euro on average for 2010, 0.7169 euro in 2009, 0.6799 euro in 2008, 0.7297 euro in 2007, 0.7964 euro in 2006 and 0.8038 euro in 2005).

In order to account for exchange rate changes and inflation, international tourism receipts in US dollar values were computed back to the local currencies of each destination, weighted by the share in the total, and deflated by the relevant rate of inflation.

Although in this way data are made comparable, care should nevertheless be taken in interpreting the trends, as statistics, in most cases, are still provisional and subject to revision. For the totals, estimates are made by UNWTO for countries that have not yet reported results, based on the previous year's value and the trend for the (sub)region. Unlike arrivals, where revisions generally more or less balance out, receipts data tends to be revised upwards.

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## International Tourism Expenditure

Rank		Full year					Monthly/quarterly data series																	
		US\$					Local currencies, current prices (% change over same period of the previous year)																	
		2000	2005	2008	2009	2010	2011*	Series	09/08	10/09	11*/10	2011*					2010							
'11	'10	(billion)									YTD	Q1	Q2	Q3	Q4	Oct	Nov	Dec	Q1	Q2	Q3	Q4		
		World	475	679	941	853	927	..																
1	1	Germany	53.0	74.4	91.0	81.2	78.1	84.3		-5.9	1.3	2.8	2.8	1.1	-0.6	6.1	2.8	7.7	-0.8	-1.5	-2.0	3.1	-0.1	4.5
2	2	United States	65.4	69.9	80.5	74.1	75.5	79.1	sa	-7.9	1.9	4.8	4.8	1.1	8.6	4.8	4.8	3.9	3.6	6.9	-0.1	2.6	2.9	2.2
3	3	China	13.1	21.8	36.2	43.7	54.9	..	\$	20.9	25.6	..	38.0	30.2	30.3	51.8					19.0	19.0	24.7	38.9
4	4	United Kingdom	38.4	59.6	68.5	50.1	50.0	..	sa	-13.6	0.5	..	-3.3	-2.9	-0.5	-6.5					-8.3	2.3	5.1	3.9
5	5	France	22.6	31.8	41.1	38.4	38.5	..		-1.5	5.7	..	2.1	8.7	0.0	0.0					-3.5	-1.3	6.7	21.0
6	6	Canada	12.4	18.0	27.2	24.2	29.6	33.0		-3.3	10.0	7.2	7.2	4.6	9.5	11.5	3.1				4.4	12.2	11.4	13.3
7	8	Italy	15.7	22.4	30.8	27.9	27.1	28.7		-4.3	2.0	1.1	1.1	7.9	2.1	-1.5	-1.9	0.9	-0.7	-6.5	-6.4	5.8	4.1	2.9
8	7	Japan	31.9	27.3	27.9	25.1	27.9	27.6		-18.4	4.0	-10.0	-10.0	-5.2	-19.8	-11.7	-3.6	-5.8	-3.9	-1.0	2.9	10.8	3.1	0.1
9	10	Australia	6.4	11.3	18.4	17.6	22.2	27.3		2.5	7.2	9.4	9.4	8.2	13.3	8.6	7.8	7.4	7.5	8.6	7.1	7.3	7.3	7.2
10	9	Russian Federation	8.8	17.3	23.8	20.9	26.5	..	\$	-12.1	26.8	..	20.6	18.8	22.6	20.1					25.7	27.1	25.7	29.2
11	18	Brazil	3.9	4.7	11.0	10.9	16.4	21.2	\$	-0.6	50.7	29.3	29.3	42.5	47.4	34.1	2.6	1.6	4.1	2.2	74.2	46.3	46.7	44.3
12	15	Singapore	4.5	10.1	16.4	15.8	18.6	21.1		-0.4	10.2	4.5	4.5	3.9	5.4	4.9	3.8				19.9	19.6	15.2	12.9
13	11	Saudi Arabia	..	9.1	15.1	20.4	21.1	..		35.0	3.5	-12.2	-12.2	-2.0	-30.1	-0.1					-23.7	2.1	16.6	33.1
14	12	Netherlands	12.2	16.2	21.7	20.7	19.6	..		0.4	-0.2	..	-0.2	-2.6	-0.7	1.2					4.0	-6.8	1.5	2.1
15	13	Korea, Republic of	7.1	15.4	19.1	15.0	18.8	19.5	\$	-21.1	24.9	3.6	3.6	9.0	12.7	2.6	-8.4	-9.8	-6.4	-8.9	56.8	20.3	14.0	18.3
16	16	Hong Kong (China)	12.5	13.3	16.1	15.7	17.5	19.1		-3.1	12.0	9.6	9.6	9.5	13.0	9.0	7.1				13.1	10.1	14.3	10.4
17	14	Belgium	9.4	15.0	19.8	20.3	18.8	..		8.5	-3.0	..	-0.3	-2.1	3.1	-1.4					5.8	-3.8	-7.3	-2.5
18	17	Spain	6.0	15.1	20.3	16.9	16.8	17.3		-12.6	4.8	-2.0	-2.0	0.1	-4.4	-2.4	-1.1	-3.3	0.3	0.1	2.0	4.2	6.5	5.6
19	19	Norway	4.6	9.7	13.8	12.0	13.7	16.3		-2.6	9.1	10.4	10.4	9.8	15.5	8.1	8.4				7.5	4.2	12.6	11.9
20	20	Sweden	8.0	10.5	14.7	11.9	13.3	15.8		-6.1	4.8	7.4	7.4	5.4	18.5	4.2	2.9				6.4	-3.4	7.7	8.5
21	21	Untd Arab Emirates	3.0	6.2	13.3	10.3	11.8	..		-22.1	14.2	..												
22	22	Switzerland	5.4	8.8	10.9	10.9	11.1	..		0.6	-1.9	..	-6.1	-3.5	-6.5	-7.1					-4.8	-1.6	-1.1	-0.9
23	23	India	2.7	6.2	9.6	9.3	10.6	..		8.8	7.6	31.1	31.1	20.9	46.1	28.3					-6.6	7.3	11.9	20.2
24	29	Malaysia	2.1	3.7	6.7	6.5	7.9	10.3		2.0	11.6	23.8	23.8	19.4	14.7	20.1	40.3				17.0	16.3	12.5	2.4
25	24	Austria	6.3	9.3	11.4	10.8	10.2	..		0.3	-0.3	..	-5.1	-16.2	0.4	-4.0					-3.2	-8.3	6.1	-0.6
26	25	Taiwan (pr. of China)	8.1	8.7	9.1	7.8	9.4	10.1	\$	-14.4	20.0	8.1	8.1	11.2	10.2	15.0	-4.0				25.7	22.4	14.4	18.9
27	26	Iran	0.7	3.7	7.6	9.1	..	..	\$	19.2	..	..												
28	27	Denmark	4.7	6.9	9.7	9.0	9.1	9.9		-2.8	6.2	3.8	3.8	3.9	6.7	2.3	2.2				6.4	5.6	6.9	6.0
29	28	Poland	3.3	5.5	9.9	7.3	8.1	..		-2.2	14.7	-12.5	-12.5	-7.3	-15.0	-13.4					11.1	12.0	16.5	18.2
30	31	Mexico	5.5	7.6	8.5	7.1	7.3	7.8	\$	-16.4	2.1	6.7	6.7	5.2	12.2	6.6	3.3	0.9	8.5	1.1	-3.2	7.0	4.8	0.5
31	30	Ireland	2.5	6.1	10.4	8.8	7.7	..		-10.9	-7.3	..	-5.7	-13.0	4.7	-8.2					-5.5	-13.5	-0.4	-12.5
32	33	Indonesia	3.2	3.6	5.6	5.3	6.4	7.3	\$	-4.3	20.3	13.8	13.8	15.2	16.7	10.7	13.1				33.8	29.6	21.7	6.7
33	32	Kuwait	2.5	4.5	7.6	6.4	6.7	..		-8.9	4.3	..												
34	36	Thailand	2.8	3.8	5.0	4.4	5.5	5.7		-9.0	15.0	-1.2	-1.2	0.7	-11.0	6.7	-0.7				18.8	23.8	9.7	8.9
35	34	Nigeria	0.6	0.2	9.8	5.0	5.6	..	\$	-48.7	11.5	..												
36	35	South Africa	2.1	3.4	4.3	4.1	5.6	..	sa	-3.7	18.1	..	-1.1	4.1	6.6	-12.0					13.4	7.8	22.4	28.0
37	38	Turkey	1.7	2.9	3.5	4.1	4.8	5.0	\$	18.3	16.4	3.1	3.1	20.8	13.3	-20.0	3.6	9.5	-1.8	4.2	10.4	24.9	19.1	11.8
38	37	Argentina	4.4	2.8	4.6	4.5	4.9	..	\$	-1.5	8.6	..	10.4	12.0	7.5	10.8					8.5	26.9	5.6	-2.3
39	39	Lebanon	..	2.9	3.6	4.0	4.7	..	\$	12.6	18.0	..												
40	40	Finland	1.9	3.1	4.5	4.4	4.2	4.7		2.7	2.1	6.1	6.1	-2.8	17.1	9.0	0.0				1.6	-0.5	3.1	4.1
41	41	Czech Rep	1.3	2.4	4.6	4.1	4.1	..		-1.9	0.6	4.5	4.5	11.1	8.2	-2.8					-13.4	-0.4	7.0	8.2
42	42	Portugal	2.2	3.1	4.3	3.8	3.9	4.1		-7.7	8.9	0.7	0.7	2.4	1.6	-1.7	0.8	1.0	1.6	-0.3	3.1	11.1	12.0	8.8
43	43	Ukraine	0.5	2.8	4.0	3.3	3.7	..	\$	-17.2	12.4	..	24.1	21.1	26.4	24.1					15.2	8.0	10.4	17.9
44	44	Luxembourg	1.3	3.0	3.8	3.6	3.5	..		0.7	3.1	..	1.3	0.4	2.9	0.6					2.4	0.1	4.7	4.6
45	45	Israel	2.8	2.9	3.4	2.9	3.4	..	\$	-15.4	17.4	..	3.3	-15.9	18.4	4.3					33.1	0.3	33.3	1.3
46	46	Philippines	1.6	1.3	2.1	2.4	3.4	..	\$	18.8	38.7	..	12.1	3.2	11.2	21.2					41.0	36.9	35.6	41.5
47	49	Greece	4.6	3.0	3.9	3.4	2.9	3.2		-9.5	-11.1	5.4	5.4	3.4	-5.3	26.4	-4.3	-7.1	-21.6	15.9	-12.5	-1.5	-14.1	-15.5
48	47	New Zealand	1.2	2.7	3.0	2.5	3.0	..		-4.7	4.3	..	4.6	4.4	6.2	3.3					-0.6	5.2	5.3	6.6
49	48	Hungary	1.7	2.4	4.0	3.6	3.0	..		7.1	-15.1	..	-21.5	-12.0	-23.7	-24.9					-28.7	-27.3	-0.1	-6.5
50	50	Egypt	1.1	1.6	2.9	2.5	2.2	..	\$	-12.9	-11.8	..	-8.1	-15.2	-10.3	-0.9					-30.3	-1.8	-11.4	-1.0

Source: World Tourism Organization (UNWTO) ©

(Data as collected by UNWTO March 2012)

See box at page 'Annex-1' for explanation of abbreviations and signs used

**International Tourist Arrivals by (sub)region and selected countries and territories of destination**

	Full year			Change		Monthly/quarterly data (% change over same period of the previous year)																	
	Series	2009	2010	2011*	10/09	11*/10	Series	2012*	2011*	2010													
		(1000)		(%)	Jan	YTD		Q1	Q2	Q3	Q4	Sep	Oct	Nov	Dec	Q1	Q2	Q3	Q4				
<b>Europe</b>		461,074	474,629	502,314	2.9	5.8		5.8	5.1	8.7	5.1	4.0	6.4	4.8	2.8	3.8	1.5	2.5	3.8	4.6			
- of which EU-27		353,913	362,541	381,943	2.4	5.4		5.4	4.1	7.8	4.9	4.1	6.0	5.0	2.6	4.3	1.2	1.7	3.2	3.2			
<i>Northern Europe</i>		57,839	58,155	61,380	0.5	5.5		5.5	5.2	11.0	4.1	1.1	7.0	-0.3	-1.1	5.5	-4.6	-1.9	3.4	3.4			
Denmark	TF	8,547	8,744	..	2.3	..	TCE(1)	8.2	11.1	16.8	4.4	2.9	13.2	1.4	5.8	1.9	3.1	8.8	14.0	11.5			
Finland	TF	3,423	3,670	4,192	7.2	14.2	TCE	13.0	11.9	17.1	11.6	12.0	15.0	13.5	6.7	15.2	1.9	0.3	6.1	8.9			
Iceland	TCE	1,280	1,213	..	-5.2	..	THS(2)	33.0	16.2	2.4	16.5	18.2	21.6	27.9	21.9	19.0	24.2	11.9	1.2	-6.5	-2.2		
Ireland	TF	7,189	6,515	..	-9.4	..	TF*	-16.7	7.8	8.7	17.1	7.8	-3.2	11.5	-21.3	-1.7	21.1	-22.6	-19.0	-8.3	-2.2		
Norway	TF	4,346	4,767	..	9.7	..	THS	13.9	9.2	9.6	9.2	10.0	5.6	7.8	6.5	9.4	0.3	3.5	12.7	8.9	4.8		
Sweden	TCE	4,855	4,951	5,029	2.0	1.6	TCE		1.6	0.1	10.4	-2.5	2.1	2.0	2.7	3.1	0.3	7.5	-3.0	4.3	-2.0		
United Kingdom	TF	28,199	28,295	..	0.3	..	VF	10.6	2.7	2.8	7.3	1.2	-0.4	2.9	1.7	-4.9	1.9	-5.0	-2.4	2.3	3.0		
<i>Western Europe</i>		148,536	153,847	158,111	3.6	2.8		2.8	2.9	3.9	1.6	3.7	2.1	3.9	3.6	3.5	2.3	4.1	4.2	2.6			
Austria	TCE	21,355	22,004	23,012	3.0	4.6	TCE	-2.6	4.6	1.2	7.3	5.4	6.0	8.5	7.9	6.0	4.7	4.6	-1.4	4.4	2.9		
Belgium	TCE	6,814	7,186	..	5.5	..	TCE		3.9	3.5	7.9	1.9		2.8	1.5	1.5		2.9	4.5	7.6	5.9		
France	TF	76,764	77,148	..	0.5	..	TCE		1.9	2.5	1.8	1.2	4.0	1.4	3.5	3.2	5.5	-1.6	4.0	3.2	0.6		
Germany	TCE	24,223	26,875	28,374	10.9	5.6	TCE		5.6	9.0	7.0	2.7	5.7	1.0	4.6	5.0	7.9	8.0	11.9	13.2	8.9		
Liechtenstein	THS	52	50	..	-4.8	..	THS		7.2	9.5	19.8	-2.3		-7.9	6.7	5.4		-9.6	-12.5	4.5	-3.8		
Luxembourg	TCE	849	793	..	-6.5	..	TCE		-39.1									1.0	4.5	-8.3	-24.2		
Monaco	THS	265	279	295	5.5	5.6	THS		5.6	8.4	1.5	9.0	3.9	9.0	3.9	3.9	3.9	5.2	9.0	3.1	4.9		
Netherlands	TCE	9,921	10,883	11,260	9.7	3.5	TCE		3.5	0.4	8.7	2.3	0.7	7.8	6.9	6.0	-16.1	11.6	8.5	10.6	8.4		
Switzerland	THS	8,294	8,628	8,534	4.0	-1.1	THS	-3.8	-1.1	0.5	3.2	-4.5	-2.2	-4.6	-2.3	-1.7	-2.5	3.2	5.7	5.1	0.9		
<i>Central/Eastern Europe</i>		90,227	93,596	101,005	3.7	7.9		7.9	9.2	11.9	5.8	5.7	5.6	5.7	5.3	6.0	0.4	4.0	5.2	10.1			
Armenia	TF	575	684	758	18.9	10.8	TF		10.8	22.1	11.3	10.8	5.2					9.4	12.5	19.8	28.0		
Azerbaijan	TF	1,430	1,495	1,836	4.5	22.8	VF		14.1	14.8	14.8	13.5	13.5					13.1	13.1	2.9	2.9		
Bulgaria	TF	5,739	6,047	..	5.4	..	VF	4.0	4.0	8.1	7.1	1.5	4.8	3.0	6.6	2.4	4.8	1.0	4.1	8.7	6.7		
Czech Rep	TCE	6,032	6,334	6,831	5.0	7.9	TCE		7.9	7.0	13.5	5.1	5.7	3.9	3.4	5.8	8.9	3.4	4.5	5.4	6.2		
Estonia	TF	1,900	2,120	2,460	11.6	16.0	TCE	7.7	15.6	16.6	17.2	14.0	15.6	18.1	15.4	18.1	13.5	14.6	13.1	11.9	15.1		
Georgia	VF	1,500	2,032	2,820	35.4	38.8	VF	41.3	38.8	41.3	47.5	40.9	28.7	44.7	34.6	16.1	34.6	43.6	25.5	35.1	39.1		
Hungary	TF	9,058	9,510	10,250	5.0	7.8	TF		7.8	7.3	7.7	9.6	5.4					7.4	7.1	3.6	3.1		
Kazakhstan	TF	3,118	3,393	..	8.8	..	VF		14.2	22.3	61.0	-25.0						-5.2	-16.4	1.3	83.9		
Kyrgyzstan	TF	2,147	1,316	..	-38.7	..	TF																
Latvia	TF	1,323	1,373	..	3.8	..	TCE		21.1	29.5	31.2	11.7	22.3	10.3	12.9	32.6	24.4	4.3	4.8	25.6	25.0		
Lithuania	TF	1,341	1,507	..	12.4	..	TCE		19.5	39.8	18.7	14.7	16.9	10.8	12.6	14.0	26.0	-3.3	5.1	14.0	31.2		
Poland	TF	11,890	12,470	13,350	4.9	7.1	TF		7.1	8.2	7.8	4.8	8.4					3.4	4.4	5.3	6.0		
Rep Moldova	TCE	60	64	75	6.8	17.9	TCE		17.9	14.0	16.8	18.2	21.4					-28.8	39.6	14.7	8.4		
Romania	TCE	1,276	1,343	1,515	5.3	12.8	TCE	10.4	12.8	10.2	10.9	15.2	13.4	11.3	10.4	11.0	22.2	-1.8	4.4	9.6	5.9		
Russian Federation	TF	19,420	20,271	22,686	4.4	11.9	VF		11.9	13.0	14.5	9.3	11.6					-1.4	4.5	5.0	8.8		
Slovakia	TCE	1,298	1,327	..	2.2	..	TCE		10.3	7.0	15.3	8.7	10.0	5.7	7.1	13.0	11.1	-0.9	7.5	0.6	2.7		
Ukraine	TF	20,798	21,203	21,415	1.9	1.0	TF		1.0	-1.9	1.6	1.6	1.6					-5.9	3.7	2.3	7.5		
Uzbekistan	TF	1,215	975	..	-19.8	..	TF																
<i>Southern/Medit. Eu.</i>		164,471	169,032	181,818	2.8	7.6		7.6	4.8	10.4	8.3	4.1	10.2	6.8	2.0	1.6	4.0	1.8	2.8	3.2			
Albania	TF	1,792	2,347	..	31.0	..	VF		16.1	40.4	38.6							13.0	1.2	43.6	20.6		
Andorra	TF	1,830	1,808	1,948	-1.2	7.7	TF	55.9	7.7	-5.4	1.0	16.4	18.4	10.7	34.4	51.6	-4.0	3.6	-1.7	0.4	-7.4		
Bosnia & Herzg	TCE	311	365	392	17.5	7.2	TCE		7.2	5.8	5.6	11.1	4.4	13.1	5.8	-3.3	10.9	4.9	19.9	22.2	17.5		
Croatia	TCE	8,694	9,111	9,927	4.8	9.0	TCE	15.8	9.0	-0.1	13.5	7.5	10.6	18.7	13.7	3.4	6.5	2.5	-0.1	6.5	7.7		
Cyprus	TF	2,141	2,173	2,392	1.5	10.1	TF	7.1	10.1	0.3	14.1	11.2	5.7	5.2	7.5	0.3	6.8	5.6	-2.3	3.2	2.4		
F.Yug.Rp.Macedonia	TCE	259	262	327	1.0	25.1	TCE	27.3	25.1	20.9	21.7	31.8	22.3	35.1	35.2	15.6	10.4	-12.1	0.5	3.7	8.4		
Greece	TF	14,915	15,007	16,427	0.6	9.5	TF		9.5	13.1	14.2	8.3	3.9	12.6	8.6	-9.0	3.4	-5.3	-5.4	5.8	-4.3		
Israel	TF	2,321	2,803	2,820	20.8	0.6	TF	-1.1	0.6	6.4	2.7	2.0	-6.9	11.2	-17.0	1.3	-1.0	37.2	21.7	10.5	18.6		
Italy	TF	43,239	43,626	46,116	0.9	5.7	TF		5.7	1.2	6.8	9.0	2.4	8.2	6.8	0.0	-1.7	5.4	6.1	-6.5	4.0		
Malta	TF	1,182	1,336	1,412	13.0	5.6	TF	-4.0	5.6	23.5	6.7	0.3	2.0	2.1	0.9	5.5	0.0	7.1	12.6	15.4	13.3		
Montenegro	TCE	1,044	1,088	1,201	4.2	10.4	TCE	16.0	10.4	-1.1	9.6	10.7	18.2	18.3	25.4	-0.1	27.1	-14.0	3.3	5.9	-4.0		
Portugal	TCE	6,439	6,756	7,250	4.9	7.3	TCE*	3.3	8.8	3.2	15.4	10.6	0.4	10.1	5.1	-0.7	-8.7	3.5	1.2	9.2	6.5		
San Marino	THS	151	120	..	-20.9	..	THS		35.8	69.5	18.3							2.4	-20.6	-37.7	17.1		
Serbia	TCE	645	683	764	5.8	11.9	TCE	39.4	11.9	10.8	19.4	8.2	9.5	3.7	10.3	8.2	9.8	-6.7	-0.2	12.3	14.3		
Slovenia	TCE	1,824	1,869	..	2.5	..	TCE*	6.4	8.8	7.1	9.7	10.1	5.9	11.2	4.3	7.0	7.5	0.4	-1.2	4.6	3.2		
Spain	TF	52,178	52,677	56,694	1.0	7.6	TF	4.6	7.6	2.8	10.4	8.5	6.1	9.2	8.0	3.6	5.5	0.3	-3.1	4.2	1.5		
Turkey	TF	25,506	27,000	29,343	5.9	8.7	TF	1.3	8.7	14.6	11.6	7.1	4.0	10.8	5.0	3.4	2.6	11.0	7.9	3.6	4.8		

Source: World Tourism Organization (UNWTO) ©

(Data as collected by UNWTO March 2012)

See box at page 'Annex-1' for explanation of abbreviations and signs used

(1) Including holiday dwellings; (2) Hotels only

## International Tourism Receipts by (sub)region and selected countries and territories of destination

	Full year (US\$)					Local currencies, current prices (% change over same period of the previous year)																
	2000	2005	2009	2010	2011*	Series													2010			
	(million)					09/08	10/09	11/10	2011*											Q1	Q2	Q3
									YTD	Q1	Q2	Q3	Q4	Oct	Nov	Dec	Q1	Q2	Q3	Q4		
<b>Europe</b>	<b>231,665</b>	<b>349,367</b>	<b>411,668</b>	<b>408,820</b>																		
<i><b>Northern Europe</b></i>	<i>36,054</i>	<i>53,645</i>	<i>58,438</i>	<i>61,425</i>																		
Denmark	3,696	5,278	5,617	5,704	6,165	-6.0	6.5	3.2	3.2	2.8	6.5	2.5	0.7				5.4	5.3	8.2	6.1		
Finland	1,412	2,186	2,820	2,902	3,646	-7.3	8.3	19.7	19.7	26.2	21.6	26.4	0.0				-0.1	2.3	13.2	17.5		
Iceland	229	413	548	556	707	26.0	0.4	20.5	20.5	6.4	24.2	24.1	16.6				31.3	-1.4	-7.6	8.7		
Ireland	2,633	4,806	4,890	4,077	..	-18.1	-12.3	..	11.7	3.0	18.0	10.6					-26.1	-17.1	-7.6	-0.1		
Norway	2,163	3,495	4,154	4,707	5,301	-2.9	8.9	4.4	4.4	1.3	3.1	4.9	7.9				5.7	13.2	9.4	6.1		
Sweden	4,064	6,792	10,260	11,080	13,886	6.3	1.7	12.9	12.9	1.2	7.6	13.2	29.2				-3.3	2.1	8.2	-2.4		
United Kingdom	21,857	30,675	30,149	32,401	..	sa	-1.3	8.4	..	7.3	10.6	4.8	6.8				-3.6	18.8	-0.4	19.5		
<i><b>Western Europe</b></i>	<i>83,716</i>	<i>123,224</i>	<i>144,415</i>	<i>142,060</i>																		
Austria	9,784	16,054	19,382	18,596	..	-5.3	0.9	..	1.8	0.8	4.1	2.0					2.5	-3.7	3.0	-1.1		
Belgium	6,592	9,868	10,188	10,266	..	-8.7	6.0	..	5.4	7.2	9.4	0.1					1.5	11.1	5.8	5.2		
France	32,978	44,021	49,528	46,560	..	-7.7	-1.1	..	1.0	5.3	0.0	0.0					-9.8	-0.2	3.5	-4.6		
Germany	18,693	29,173	34,650	34,675	38,842	-8.5	5.3	6.7	6.7	7.3	5.4	5.7	8.7	7.3	6.1	12.8	1.2	3.8	7.8	7.2		
Luxembourg	1,806	3,613	4,169	4,116	..	-1.9	3.9	..	4.4	15.5	2.5	-2.5					0.5	9.5	3.6	1.8		
Netherlands	7,217	10,475	12,368	12,883	..	-2.3	9.6	..	6.5	0.2	11.5	6.8					14.1	6.0	9.5	9.8		
Switzerland	6,645	10,020	14,131	14,965	..	-1.4	1.5	..	0.2	0.1	2.5	-1.8					1.0	1.7	2.2	0.9		
<i><b>Central/Eastern Europe</b></i>	<i>20,342</i>	<i>32,665</i>	<i>47,414</i>	<i>47,699</i>																		
Armenia	38	220	334	408	..	\$	1.1	22.2	..	11.3	21.8	10.3	7.9				4.6	8.7	30.6	33.4		
Azerbaijan	63	78	353	621	..	\$	85.4	75.9	..	91	55.8	171	63.9				57.4	54.3	114	73.1		
Belarus	93	253	370	432	..	\$	1.9	16.9	..	8.3	10.5	14.2	2.2				12.2	26.3	17.9	10.1		
Bulgaria	1,074	2,412	3,728	3,637	3,967	-6.7	2.5	3.8	3.8	7.7	6.2	1.9	4.8	5.4	3.5	5.2	-3.0	0.0	4.8	1.7		
Czech Rep	2,972	4,677	6,478	6,671	..	-0.4	2.5	-4.5	-4.5	-5.3	-10.7	3.1					-5.3	8.6	-1.6	7.8		
Estonia	508	972	1,090	1,063	1,248	-3.4	3.7	10.8	10.8	6.4	17.3	10.6	6.2				-2.5	1.1	5.3	10.4		
Georgia	97	241	476	659	..	\$	6.6	38.5	..	48.9	59.9	58.4	38.6				29.6	19.4	46.4	51.5		
Hungary	3,753	4,101	5,631	5,381	..	11.5	-1.8	..	-2.9	-4.8	0.7	-4.6					-6.8	-1.0	1.1	-2.6		
Kazakhstan	356	701	963	1,005	..	\$	-4.8	4.4	..	24.5	22.6	28.1	22.9				-4.6	-0.7	5.3	15.8		
Kyrgyzstan	15	73	459	284	..	\$	-10.8	-38.2	..	120	-26.2	219	243				1.6	-66.9	-39.6	-35.1		
Latvia	131	341	723	640	771	-5.4	-6.4	14.0	14.0	6.2	18.3	14.1	15.9				-14.8	-10.0	-4.7	3.0		
Lithuania	391	921	1,011	1,021	..	-14.0	7.6	23.8	23.8	31.8	19.2	24.9					-10.7	3.1	13.4	19.1		
Poland	5,677	6,274	9,011	9,446	..	-1.0	3.8	12.0	12.0	26.4	4.0	11.4					-16.9	11.3	3.3	14.6		
Rep Moldova	39	103	173	174	..	\$	-20.3	0.7	..	11.6	18.2	5.6	12.8				-24.4	12.5	13.5	-0.4		
Romania	359	1,061	1,234	1,140	1,417	€	-34.8	-2.8	18.4	18.4	30.2	8.4	19.4	18.6	23.0	8.5	24.3	-20.2	-8.5	-1.5	23.6	
Russian Federation	3,429	5,870	9,366	8,970	..	\$	-20.9	-4.2	..	26.8	27.5	30.6	23.6				-3.1	-5.7	-4.1	-3.7		
Slovakia	433	1,210	2,336	2,233	..	-4.9	0.6	..	4.4	4.2	6.7	4.5		0.9	0.3		5.2	-3.4	-5.5	8.7		
Ukraine	394	3,125	3,576	3,788	..	\$	-38.0	5.9	..	13.9	11.5	13.9	14.5				0.9	4.4	5.0	16.4		
Uzbekistan	27	28	99	121	..	..	..	..	..	..	..	..	..				..	..	..	..		
<i><b>Southern/Medit. Eu.</b></i>	<i>91,553</i>	<i>139,833</i>	<i>161,401</i>	<i>157,636</i>																		
Albania	389	860	1,816	1,626	..	€	11.3	-5.8	..	-7.9	8.3	-9.4	-12.0				-23.8	-11.4	5.0	-5.7		
Bosnia & Herzg	233	521	683	593	..	-12.2	-9.0	..	-5.8	-13.0	-10.1	0.9					-15.1	-9.2	-2.8	-14.2		
Croatia	2,782	7,463	8,898	8,259	..	€	-14.5	-2.3	..	6.8	-15.4	9.1	7.8				8.0	-7.2	-0.7	-5.2		
Cyprus	1,941	2,318	2,180	2,153	..	-17.0	3.9	..	12.9	3.1	21.1	12.2	5.9	7.5	3.7	1.8	3.5	1.9	3.8	7.3		
F.Yug.Rp.Macedonia	38	89	218	197	239	€	0.8	-4.3	14.5	14.5	19.2	5.7	25.9	3.7	27.8	-2.5	-9.9	-27.7	2.6	5.1	0.2	
Greece	9,219	13,349	14,506	12,742	14,643	-10.6	-7.6	9.5	9.5	-2.1	10.4	10.5	7.0	15.0	-12.5	-4.9	-2.0	-11.1	-6.6	-7.0		
Israel	4,114	2,866	3,741	4,768	4,836	\$	-12.6	27.5	1.4	1.4	7.7	1.6	3.1	-5.2	-15.1	0.4	2.1	35.3	32.3	21.6	23.0	
Italy	27,493	35,398	40,249	38,786	42,903	-7.2	1.4	5.3	5.3	2.8	4.2	9.9	0.6	4.9	2.8	-9.1	3.0	7.3	-4.2	3.1		
Malta	587	755	881	1,079	..	-2.2	28.8	..	11.9	14.2	22.8	5.7					38.0	10.6	38.0	28.4		
Montenegro	..	268	662	660	777	-7.9	4.9	12.1	12.1	-11.6	11.1	13.0	10.4				-25.5	4.2	6.7	-7.2		
Portugal	5,243	7,712	9,635	10,077	11,339	-7.2	10.0	7.2	7.2	6.9	10.1	7.3	4.1	5.4	4.8	1.9	5.8	8.2	12.3	11.3		
Serbia	..	308	989	798	992	€	-3.9	-2.0	17.4	17.4	6.4	19.2	22.5	16.9	24.2	13.4	14.5	-2.6	-2.9	-7.0	6.4	
Slovenia	965	1,805	2,516	2,566	2,963	-1.2	7.3	10.0	10.0	8.2	8.2	10.4	12.9	9.6	16.0	14.1	4.6	5.9	9.4	8.2		
Spain	29,967	47,970	53,177	52,525	59,892	-9.0	3.9	8.6	8.6	6.7	12.2	8.8	5.7	7.9	3.4	4.5	0.4	0.8	7.0	5.4		
Turkey	7,636	18,152	21,250	20,807	23,020	\$	-3.2	-2.1	10.6	10.6	28.5	17.8	8.9	-1.0	0.0	-0.8	-3.6	-2.2	7.4	-10.0	4.9	

Source: World Tourism Organization (UNWTO) ©

(Data as collected by UNWTO March 2012)

See box at page 'Annex-1' for explanation of abbreviations and signs used

## International Tourist Arrivals by (sub)region and selected countries and territories of destination

	Full year			Change		Monthly/quarterly data (% change over same period of the previous year)															
	Series	2009	2010	2011*	10/09	11*/10	Series	2012*		2010											
		(1000)	(%)	Jan	YTD	Q1		Q2	Q3	Q4	Sep	Oct	Nov	Dec	Q1	Q2	Q3	Q4			
<b>Asia and the Pacific</b>		181,134	204,539	217,118	12.9	6.1			6.2	4.3	5.7	7.6	6.8	6.1	5.9	6.6	7.9	13.5	15.8	14.3	8.7
<b>North-East Asia</b>		98,024	111,575	115,869	13.8	3.8			3.8	1.9	0.9	5.1	7.3	5.2	5.2	8.9	8.0	11.4	21.1	15.6	7.9
China	TF	50,875	55,665	57,581	9.4	3.4	TF	-0.2	3.4	2.5	3.4	2.7	5.1	2.5	3.1	6.6	5.7	8.2	12.9	10.9	5.7
Hong Kong (China)	TF	16,926	20,085	22,316	18.7	11.1	TF	14.3	11.1	5.7	11.4	14.8	12.1	12.9	12.5	13.1	10.8	12.7	31.6	22.9	10.8
Japan	VF	6,790	8,611	6,219	26.8	-27.8	VF	-4.1	-27.8	-13.3	-50.3	-31.4	-13.5	-24.9	-15.3	-13.1	-11.7	29.3	42.3	29.8	8.8
Korea, Republic of	VF	7,818	8,798	9,795	12.5	11.3	VF	28.6	11.3	2.8	5.3	17.5	18.0	18.6	13.3	17.8	24.4	-1.0	21.4	18.6	12.1
Macao (China)	TF	10,402	11,926	12,925	14.7	8.4	TF	15.4	8.4	-0.7	6.7	16.2	11.0	17.5	10.0	16.0	7.6	16.3	29.4	13.0	3.3
Mongolia	TF	411	456	460	10.8	0.9	TF		0.9	8.4	8.4	0.7	-12.7					50.6	50.6	-2.5	-26.2
Taiwan (pr. of China)	VF	4,395	5,567	6,087	26.7	9.3	VF	14.8	9.3	9.8	0.0	11.2	16.4	9.9	9.2	17.1	22.2	28.1	30.5	22.2	25.8
<b>South-East Asia</b>		62,102	69,882	77,148	12.5	10.4			10.4	8.0	14.3	13.0	6.8	8.5	6.6	4.1	9.3	16.8	10.1	13.6	9.8
Brunei Darussalam	TF	157	214	..	36.3	..	TF											19.0	21.2	32.7	73.0
Cambodia	TF	2,046	2,399	2,882	17.3	20.1	TF		20.1	20.7	18.9	25.0	16.6	26.6	17.4	9.4	23.0	9.5	18.1	17.8	24.4
Indonesia	TF	6,324	7,003	7,650	10.7	9.2	TF	18.9	9.2	6.4	6.4	11.7	12.0	16.0	10.3	13.3	12.5	14.6	13.5	9.2	6.6
Lao P.D.R.	TF	1,239	1,670	..	34.8	..	VF		8.4	19.5	26.5	16.1	-22.0	7.1	-17.3	-18.9	-28.5	23.0	59.2	16.9	13.9
Malaysia	TF	23,646	24,577	24,714	3.9	0.6	TF		0.6	-3.7	-4.8	4.7	5.4	2.0	2.4	6.9	6.9	5.3	3.9	5.6	1.2
Myanmar	TF	243	311	391	27.7	25.9	TF		25.9	30.4	27.1	17.9	26.5	25.1	25.5	25.5	28.0	39.3	24.8	37.1	15.4
Philippines	TF	3,017	3,520	3,917	16.7	11.3	TF		11.3	13.0	11.0	12.0	9.2	14.9	11.3	19.8	0.2	11.4	13.1	23.0	19.7
Singapore	TF	7,488	9,161	10,390	22.3	13.4	VF		13.1	15.7	14.1	14.7	8.4	9.1	10.8	6.6	7.8	19.6	25.8	20.3	16.0
Thailand	TF	14,150	15,936	19,098	12.6	19.8	TF	7.7	19.8	14.0	53.3	25.7	0.0	22.7	7.0	-17.9	9.5	27.8	-2.2	14.5	8.4
Timor-Leste	TF	44	40	..	-9.4	..	VF											14.1	2.8	-25.3	-25.3
Vietnam	VF	3,747	5,050	6,014	34.8	19.1	VF	21.2	19.1	11.9	25.4	10.2	29.1	-25.3	12.9	42.9	32.0	36.2	28.6	37.8	36.3
<b>Oceania</b>		10,904	11,565	11,661	6.1	0.8			0.8	-0.5	0.5	0.7	3.0	-0.6	4.3	2.6	2.5	6.7	4.1	8.5	4.8
Australia	VF	5,584	5,885	5,875	5.4	-0.2	VF	4.8	-0.2	-0.3	2.2	-2.5	0.3	-9.0	0.9	0.6	-0.5	6.3	1.4	9.4	4.2
Cook Is	TF	101	104	112	3.0	7.9	TF	-6.2	8.1	5.5	13.2	6.2	7.6	-0.5	1.4	15.7	7.6	-3.4	-1.0	8.2	5.1
Fiji	TF	542	632	675	16.5	6.8	TF		6.8	4.3	12.9	5.4	4.8	2.0	1.0	6.1	7.7	25.4	22.1	11.6	11.5
French Polynesia	TF	160	154	163	-4.1	5.8	TF		5.8	18.5	17.1	-2.9	-2.3	-5.0	-9.8	2.4	2.2	-10.7	-11.4	1.0	2.0
Guam	TF	1,053	1,197	1,160	13.6	-3.1	TF	6.9	-3.1	1.9	-15.5	-4.9	4.8	-5.7	2.0	5.2	7.1	10.1	20.8	15.0	10.1
Kiribati	TF	4	5	..	19.2	..	VF		39.6	36.3	43.3							2.3	16.6	32.8	24.0
Marshall Is	TF	5	5	..	-14.4	..	TF*		-0.1	10.2	-2.7	-0.9	-7.4	-3.5	-3.5	-3.5	-17.4	-5.1	-0.8	-15.1	-6.4
N.Mariana Is	TF	345	375	..	8.4	..	VF		-10.1	-10.0	-15.9	-16.5	3.4	-15.1	-4.2	7.7	5.8	2.2	10.7	4.0	14.8
New Caledonia	TF	99	99	112	-0.8	13.5	TF	16.2	13.5	7.4	6.4	25.4	11.7	2.7	-1.0	6.2	32.4	-14.2	-10.3	3.2	15.1
New Zealand	VF	2,458	2,525	2,601	2.7	3.0	VF	0.5	3.0	-2.4	-1.1	8.9	7.0	26.3	16.8	1.7	5.4	5.6	0.5	3.0	1.1
Niue	TF	5	6	..	33.3	..	TF											79.4	16.4	26.4	9.5
Palau	TF	72	86	109	19.1	27.4	TF		27.4	11.9	47.3	28.4	28.6	43.4	21.3	42.6	24.2	5.7	5.3	44.0	21.2
Papua New Guinea	TF	124	147	163	18.5	11.1	TF		11.1	0.3	13.7	5.3	25.7	3.7	26.9	26.9	22.7	27.0	12.0	17.3	18.1
Samoa	TF	129	129	127	0.2	-1.6	TF		-1.8	-1.4	-0.4	0.0	-4.9	-13.8	6.1	4.7	-15.9	0.7	-4.0	0.0	3.7
Solomon Is	TF	18	21	..	12.4	..	TF		10.8	21.6	15.8	-0.3		-0.3				-1.5	3.0	30.9	15.4
Tonga	TF	51	45	..	-10.3	..	TF		-17.4	-17.4								-6.1	-16.8	-9.3	-8.3
Tuvalu	TF	2	2	..	4.9	..	TF											6.9	31.8	9.8	-24.6
Vanuatu	TF	101	97	94	-3.5	-3.5	TF		-3.5	-16.6	3.1	1.3	-4.2	2.8	-4.0	0.6	-8.1	-4.0	-3.7	-4.9	-1.2
<b>South Asia</b>		10,103	11,517	12,441	14.0	8.0			8.3	8.3	11.2	8.3	6.6	7.6	10.7	5.4	4.8	20.9	10.7	11.0	13.9
Bangladesh	TF	267	303	..	13.4	..	TF											6.3	-3.1	13.5	42.3
Bhutan	TF	23	27	37	14.7	39.1	TF		39.1	9.4	40.0	47.7	50.7	20.6	38.3	56.0	96.2	56.2	-17.9	3.7	30.5
India	TF	5,168	5,776	6,290	11.8	8.9	TF	9.2	8.9	10.8	10.7	8.1	6.7	8.7	11.0	4.7	5.2	15.6	8.3	11.1	11.1
Iran	TF	..	..	..	..	..	TF														
Maldives	TF	656	792	931	20.7	17.6	TF	20.9	17.6	12.8	22.8	18.9	17.4	14.9	21.9	15.1	15.3	20.5	19.5	26.5	17.5
Nepal	TF	510	603	..	18.2	..	VF(1)	27.7	21.4	12.5	39.0	18.5	18.8	10.8	16.8	20.3	20.4	29.8	7.1	23.3	15.9
Pakistan	TF	855	914	..	6.9	..	TF											47.3	10.4	-19.3	0.0
Sri Lanka	TF	448	654	856	46.1	30.8	TF	15.7	30.8	34.1	40.7	30.0	23.3	27.2	32.8	25.8	15.2	50.3	45.9	37.2	50.8

Source: World Tourism Organization (UNWTO) ©

(Data as collected by UNWTO March 2012)

See box at page 'Annex-1' for explanation of abbreviations and signs used

(1) Air arrivals only

## International Tourism Receipts by (sub)region and selected countries and territories of destination

	Full year (US\$)					Local currencies, current prices (% change over same period of the previous year)															
	2000	2005	2009	2010	2011*	Series 09/08				2011*				2010							
	(million)					YTD	Q1	Q2	Q3	Q4	Oct	Nov	Dec	Q1	Q2	Q3	Q4				
<b>Asia and the Pacific</b>	85,376	135,253	204,394	255,020																	
<i>North-East Asia</i>	39,427	64,967	101,631	128,622																	
China	16,231	29,296	39,675	45,814	48,464	\$	-2.9	15.5	5.8	5.8	4.3	5.8	5.3	7.6	5.4	9.3	8.4	14.7	20.7	17.0	9.8
Hong Kong (China)	5,907	10,294	16,408	22,200	27,176		6.7	35.6	22.7	22.7	19.2	25.6	21.5	24.4				26.2	48.4	50.9	23.3
Japan	3,373	6,630	10,305	13,199	10,835		-13.8	20.2	-25.4	-25.4	-11.3	-46.7	-28.5	-12.6	-17.4	-10.5	-9.3	20.5	32.6	23.9	5.6
Korea, Republic of	6,834	5,806	9,819	10,359	12,304	\$	0.5	5.5	18.8	18.8	23.4	-11.4	38.8	28.3	30.0	23.0	31.9	-28.4	33.2	11.7	18.1
Macao (China)	3,208	7,618	18,142	27,790	..		6.6	53.5	..												
Mongolia	36	177	235	244	226	\$	-4.7	3.7	-7.3	-7.3	13.5	4.4	-12.2	-23.7				21.2	13.4	-8.1	10.6
Taiwan (pr. of China)	3,738	4,977	6,816	8,721	11,044	\$	14.8	27.9	26.6	26.6	31.5	24.9	25.0	25.8				32.1	27.9	24.9	27.6
<i>South-East Asia</i>	26,838	34,982	53,847	68,778																	
Brunei Darussalam	..	191	254	..	..		7.7	..	..												
Cambodia	304	840	1,082	1,180	1,683	\$	-11.3	9.1	42.7	42.7	12.8	37.6	49.7	69.5				-3.9	-1.0	-3.9	7.2
Indonesia	4,975	4,522	5,598	6,957	7,952	\$	-24.1	24.3	14.3	14.3	12.9	11.8	15.3	16.6				37.5	13.6	21.5	25.9
Lao P.D.R.	114	147	268	382	..	\$	-2.8	42.7	..												
Malaysia	5,011	8,847	15,772	18,276	18,259		9.1	5.9	-5.1	-5.1	-3.3	-4.6	-13.1	0.9				7.3	5.8	7.3	3.5
Myanmar	162	68	56	73	..	\$	-18.8	30.4	..												
Philippines	2,156	2,265	2,330	2,783	..	\$	-6.8	19.4	..	14.6	6.5	20.7	17.4					2.7	20.5	55.7	12.2
Singapore	5,142	6,211	9,368	14,133	17,990		-10.1	41.4	17.4	17.4	41.7	13.9	11.9	8.8				13.8	43.9	66.4	42.7
Thailand	7,489	9,576	16,056	20,115	26,256		-9.0	15.7	26.0	26.0	18.4	77.7	35.6	-1.0				35.5	-1.6	12.1	11.8
Timor-Leste	..	..	13	36	..		-6.0	176	..												
Vietnam	..	2,300	3,050	4,450	5,620	\$	-22.4	45.9	26.3												
<i>Oceania</i>	14,313	25,897	33,761	38,916																	
Australia	9,274	16,848	25,385	29,619	30,419		10.3	-0.8	-8.7	-8.7	-9.1	-7.0	-10.2	-8.4	-4.1	-10.6	-10.9	3.1	1.5	-2.7	-4.9
Cook Is	36	91	103	110	..		10.3	-7.4	..												
Fiji	189	485	422	523	..		-5.3	21.6	..	5.1	5.1							27.2	26.8	15.5	14.5
French Polynesia	..	522	440	403	..		..	..	..												
Marshall Is	3	6	4	3	..		16.7	-5.7	..												
Micronesia (Fed.St.of)	..	17	24	25	..		8.6	5.0	..												
New Caledonia	111	149	141	132	..		..	..	..												
New Zealand	2,272	5,203	4,586	4,906	..		2.4	-7.2	..	0.9	2.6	-4.6	4.3					-2.5	-5.2	-12.4	-10.8
Niue	..	1	2	2	..		-4.4	12.2	..												
Palau	53	97	113	124	..	\$	-3.4	9.7	..												
Papua New Guinea	21	4	2	2	..		-2.6	8.1	..												
Samoa	41	79	116	124	..		7.0	-2.7	..												
Solomon Is	4	2	44	53	..		23.9	20.3	..												
Tonga	7	15	16	..	..		-13.1	..	..												
<i>South Asia</i>	4,797	9,407	15,155	18,705																	
Bangladesh	50	70	70	81	..		-5.9	17.3	..									86.5	-7.7	-10.8	19.7
Bhutan	10	19	32	35	..	\$	-18.0	10.0	..	26.2	3.7	31.5						52.8	-17.4	-17.0	29.8
India	3,460	7,493	11,394	14,193	16,564		8.3	18.1	19.6	19.6	6.8	19.0	26.2	26.9	34.5	21.9	26.0	30.7	22.6	14.3	8.1
Iran	467	791	2,012	..	..	\$	5.1	..	..												
Maldives	321	287	608	714	..	\$	-8.3	17.3	..												
Nepal	158	132	412	344	..		36.3	-21.3	..	6.6	-16.2	8.5	29.8					-13.3	-34.3	-20.9	-16.2
Pakistan	81	182	269	305	358	\$	-14.9	13.4	17.4	17.4	19.5	45.6	11.8	-2.4	3.8	0.0	-10.3	18	3.0	13.4	18.3
Sri Lanka	248	429	350	576	..		8.6	61.9	..	46.0	43.1	49.9						70.1	60.9	51.8	65.5

Source: World Tourism Organization (UNWTO) ©

(Data as collected by UNWTO March 2012)

See box at page 'Annex-1' for explanation of abbreviations and signs used

International Tourist Arrivals by (sub)region and selected countries and territories of destination

Series	Full year			Change		Monthly/quarterly data (% change over same period of the previous year)																	
	2009	2010	2011*	10/09	11/10	2012*		2011*												2010			
			(1000)		(%)	Jan	YTD	Q1	Q2	Q3	Q4	Sep	Oct	Nov	Dec	Q1	Q2	Q3	Q4				
<b>Americas</b>	140,709	149,665	155,975	6.4	4.2		4.2	4.0	6.1	3.5	3.3	5.2	0.7	4.5	4.6	4.2	7.5	9.1	4.1				
<b>North America</b>	92,149	98,153	100,978	6.5	2.9		2.9	1.2	5.3	2.9	1.9	4.9	-0.8	3.0	3.5	3.9	9.6	8.6	3.3				
Canada	TF	15,737	16,097	15,976	2.3	-0.8	TF	-0.8	-4.5	1.7	-1.7	0.8	0.7	-1.9	0.4	4.4	-0.5	-0.1	3.8	4.6			
Mexico	TF	21,454	22,260	22,677	3.8	1.9	TF	-1.5	1.9	2.5	5.6	0.2	-0.6	4.3	-6.2	-5.8	7.9	-4.6	13.2	8.1	1.1		
United States	TF	54,958	59,796	62,325	8.8	4.2	TF		4.3	1.6	6.2	5.5	3.1	6.4	1.3	7.1	1.3	9.1	11.5	10.6	3.9		
<b>Caribbean</b>		19,494	20,011	20,725	2.6	3.6			3.6	3.6	4.9	2.5	3.3	3.7	-0.6	5.0	4.5	4.7	0.1	3.6	7.1		
Anguilla	TF	58	62	67	7.1	8.6	TF		8.6	8.1	19.5	2.5	3.3	0.0	9.8	-2.2	4.7	11.8	7.6	1.5	6.2		
Antigua, Barb	TF	234	230	242	-1.9	5.2	TF(1)		5.2	2.6	9.5	6.3	3.3	5.4	2.0	1.3	5.7	0.2	-3.3	-4.1	-1.2		
Aruba	TF	813	825	871	1.5	5.7	TF		5.7	1.9	9.9	8.6	2.7	9.3	-2.7	5.6	4.9	6.0	-1.3	0.6	0.5		
Bahamas	TF	1,327	1,370	..	3.2	..	TF		-3.8	-3.2	-1.3	-5.6		0.9	-12.0			2.0	4.0	8.9	-2.4		
Barbados	TF	519	532	..	2.6	..	TF		7.0	5.9	6.7	11.3		-3.1	0.8	5.3		2.0	4.3	6.4	-1.3		
Bermuda	TF	236	232	236	-1.5	1.6	TF		1.6	6.8	3.8	1.4	-4.8	9.0	-4.8	-4.8	-4.8	-10.5	3.4	-1.4	-3.3		
Br. Virgin Is	TF	304	330	..	8.6	..	TF		0.5	3.9	-2.4	-2.2		1.0	6.8			23.3	5.6	3.1	-1.2		
Cayman Islands	TF	272	288	309	6.0	7.2	TF	-0.4	7.2	6.8	9.4	6.1	6.3	4.3	4.1	7.7	6.3	8.3	0.9	6.9	8.1		
Cuba	TF	2,405	2,507	2,688	4.2	7.2	VF	-0.9	7.3	11.5	9.4	2.5	3.9	5.8	-1.9	7.1	5.0	0.1	2.2	6.8	9.6		
Curaçao	TF	367	342	..	-6.9	..	TF		13.9	11.6	20.6	15.4		16.3	1.1	13.4		-10.0	-11.4	-0.8	-5.1		
Dominica	TF	75	77	73	2.1	-4.1	TF		-4.1	-5.6	-7.3	4.9	-8.9	-6.7	-1.6	-32.8	-4.1	13.7	6.7	-6.0	-3.0		
Dominican Rp	TF	3,992	4,125	4,306	3.3	4.4	TF	5.0	4.4	2.9	4.7	3.2	7.4	9.3	7.5	6.3	8.0	3.9	0.7	5.0	3.6		
Grenada	TF	109	105	112	-4.3	7.1	TF		7.1									0.8	-13.2	-3.2	-3.6		
Guadeloupe	TCE	347	392	..	13.1	..	THS																
Haiti	TF	387	255	..	-34.1	..	TF												-50.5	-15.5	-5.5	-67.6	
Jamaica	TF	1,831	1,922	1,967	4.9	2.3	TF		2.3	4.4	2.4	-0.9	3.1	2.3	-1.6	5.8	4.0	9.2	-1.1	3.9	8.1		
Martinique	TF	442	476	..	7.9	..	TF		2.6	0.8	8.0	0.9		0.5	-0.1			23.3	-1.5	1.3	8.5		
Puerto Rico	TF	3,551	3,679	..	3.6	..	THS		5.1	2.9	7.5	6.2	4.2	-1.6	-5.3	9.5	7.2	11.7	1.3	3.3	3.7		
Saba	TF	12	12	..	3.1	..	TF											10.6	-4.0	-0.6	5.0		
Saint Lucia	TF	278	306	290	9.9	-5.3	TF		-5.3	-1.1	-5.8	-12.6	-1.0	-8.7	7.8	-5.3	-5.3	12.5	11.2	25.3	-9.1		
St. Eustatius	TF	12	..	..	..	..	TF											23.4	0.1	0.3			
St. Kitts-Nevis	TF	93	99	98	6.0	-0.7	TF		-0.7	-7.1	5.2	3.2	-2.7	-9.0	-5.2	-1.9	-2.0	-1.0	-4.9	8.3	29.0		
St. Maarten	TF	440	443	..	0.7	..	TF(1)		-6.1	-2.9	-9.0	-7.4		-2.3				7.0	-0.9	-3.6	-1.5		
St. Vincent, Grenadines	TF	75	72	74	-3.9	2.0	TF		2.0	-5.0	15.8	-2.8	1.7	8.8	11.2	-0.9	-0.9	2.1	-4.3	-5.0	-8.6		
Trinidad Tbg	TF	419	386	..	-8.0	..	TF											-6.4	-13.4	-3.0	-9.3		
US Virgin Is	TF	563	590	..	4.8	..	VF(1)	4.9	-1.8	-3.7	-7.8	-3.0	9.2	-0.2	3.8	9.7	12.2	15.4	1.4	3.4	-5.4		
<b>Central America</b>		7,640	7,940	8,320	3.9	4.8			4.5	4.5	4.5	3.3	5.6	5.9	2.3	7.0	6.8	1.6	5.2	6.7	2.8		
Belize	TF	232	241	250	3.6	4.0	TF		4.0	0.4	6.9	3.3	6.5	9.6	1.4	8.3	7.6	5.8	0.5	2.4	5.4		
Costa Rica	TF	1,923	2,100	2,196	9.2	4.6	TF	-16.6	4.6	7.8	4.8	-0.7	5.4	0.7	1.9	5.5	7.6	11.5	7.2	7.9	9.7		
El Salvador	TF	1,091	1,150	1,184	5.4	3.0	TF		3.0	1.5	-5.6	5.5	10.6	9.3	2.5	12.6	14.3	4.1	15.8	2.6	0.3		
Guatemala	TF	1,392	1,219	1,225	-12.4	0.5	TF	5.2	0.5	-3.2	0.8	2.7	1.5	4.5	-12.9	10.1	6.2	-26.2	-7.2	-1.4	-10.9		
Honduras	TF	870	896	931	3.0	4.0	TF		4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	3.0	3.0	3.0	3.0		
Nicaragua	TF	932	1,011	1,060	8.5	4.8	TF	12.6	4.8	-2.2	10.9	2.7	8.7	10.6	1.9	5.2	15.3	16.7	1.6	11.0	5.0		
Panama	TF	1,200	1,324	1,473	10.3	11.2	VF		16.1	17.0	18.8	14.9	14.2	14.5	20.8	10.1	12.9	5.4	12.0	22.4	7.1		
<b>South America</b>		21,426	23,561	25,952	10.0	10.1			10.1	12.6	12.6	7.6	7.7	7.8	6.9	8.6	7.7	5.6	5.8	18.6	10.2		
Argentina	TF	4,308	5,325	..	23.6	..	TF		9.2	10.5	10.2	6.9						19.8	17.0	47.5	16.2		
Bolivia	TF	671	807	..	20.2	..	THS											12.9	12.9				
Brazil	TF	4,802	5,161	..	7.5	..	TF											2.6	2.7	11.0	16.1		
Chile	TF	2,750	2,766	3,070	0.6	11.0	TF	12.9	11.0	9.3	19.8	9.8	8.6	10.6	6.3	9.0	10.0	-5.5	-5.3	14.4	3.7		
Colombia	TF	2,303	2,385	..	3.6	..	VF(2)		7.3	15.3	13.3	2.8	-0.3	4.5	-1.8	4.4	-2.9	8.3	4.2	11.4	11.3		
Ecuador	VF	968	1,047	1,141	8.1	9.0	VF		9.0	4.1	12.7	7.0	12.6	11.6	5.5	13.9	17.6	16.0	2.9	7.6	6.2		
Guyana	TF	141	150	..	6.4	..	TF		2.2	-4.9	8.9	0.5		2.0	8.2			7.4	7.0	9.8	1.3		
Paraguay	TF	439	465	521	5.9	12.0	TF		12.0	7.7	5.9	9.1	22.7	9.0	22.1	25.7	20.6	5.6	6.6	5.5	6.1		
Peru	TF	2,140	2,299	..	7.4	..	TF		13.9	16.7	12.4	12.7		12.5				4.1	7.4	10.8	7.4		
Suriname	TF	150	205	..	36.3	..	TF		6.6	0.4	17.0	4.6		10.6	4.6			98.6	58.3	20.0			
Uruguay	TF	2,055	2,349	2,857	14.3	21.6	TF		21.6	39.0	28.0	11.0	7.9	6.3	1.9	11.2	9.5	1.8	9.8	44.5	14.3		
Venezuela	TF	615	510	551	-17.1	8.2	TF		8.2	5.2	4.2	5.9	17.7	9.4	39.9	11.3	4.2	-6.7	-10.3	-21.1	-28.1		

Source: World Tourism Organization (UNWTO) ©

(Data as collected by UNWTO March 2012)

See box at page 'Annex-1' for explanation of abbreviations and signs used

(1) Non-resident air arrivals only; (2) Data Departamento Administrativo de Seguridad (DAS)

## International Tourism Receipts by (sub)region and selected countries and territories of destination

	Full year (US\$)					Local currencies, current prices (% change over same period of the previous year)																
	2000	2005	2009	2010	2011*	Series													2010			
	(million)					09/08	10/09	11/10	2011*	YTD	Q1	Q2	Q3	Q4	Oct	Nov	Dec	Q1	Q2	Q3	Q4	
<b>Americas</b>	131,355	145,518	165,973	181,493																		
<i>North America</i>	101,964	107,731	119,199	130,976																		
Canada	10,778	13,768	13,733	15,711	16,936		-6.0	4.2	3.5	3.5	-2.2	4.0	4.7	6.0				3.8	2.8	5.4	4.2	
Mexico	8,294	11,803	11,275	11,760	11,663	\$	-15.2	4.3	-0.8	-0.8	-6.6	3.0	-1.7	3.6	-1.1	2.0	7.7	-0.9	15.3	7.0	-0.6	
United States	82,892	82,160	94,191	103,505	116,279	sa	-14.7	9.9	12.3	12.3	8.8	15.4	15.3	9.8	12.6	9.8	7.0	6.3	9.7	11.6	11.9	
<i>Caribbean</i>	17,217	20,901	22,499	23,389																		
Anguilla	56	86	89	96	105		-18.5	7.8	9.6	9.6	8.9	21.8	5.5	3.8				6.3	-5.9	1.4	9.8	
Antigua, Barb	291	309	293	298	313		-12.3	1.6	5.0	5.0	2.6	10.2	6.1	2.4				-0.4	-5.6	-5.7	0.7	
Aruba	814	1,097	1,214	1,244	..		-9.6	2.5	..	9.2	7.3	11.6						3.7	6.4	-1.2	1.1	
Bahamas	1,734	2,069	1,929	2,059	..		-10.0	6.7	..	-4.1	-4.1							7.0	5.6	12.2	23.1	
Barbados	785	896	1,068	1,105	..		-10.6	3.5	..									-3.2	10.4	8.6	0.2	
Bermuda	431	429	366	425	..		-15.1	16.1	12.8	12.8	34.2	12.3	7.8					2.7	23.2	16.8	9.6	
Bonaire	59	87	106	..	..		-12.1	..	..									-35.6	13.1	38.0		
Br. Virgin Is	345	437	369	..	..		-17.3	..	..													
Cayman Islands	559	356	535	385	..		..	..	..													
Cuba	1,737	2,322	2,051	2,187	..		..	..	..	11.9	9.8	16.0	9.2	13.6				3.3	4.7	2.6	0.4	
Curaçao	189	244	361	385	..		-4.4	6.5	..									0.8	4.6	6.9	13.4	
Dominica	48	57	84	89	80		3.0	5.5	-10.3	-10.3	-6.7	-16.2	-8.3	-10.8	-9.3	-25.8	-2.0	15.0	18.4	-0.4	-9.1	
Dominican Rp	2,860	3,518	4,049	4,209	..	\$	-2.8	4.0	..	3.0	2.9	4.6	1.7					3.5	-0.2	5.7	6.9	
Grenada	93	71	99	96	104		-8.8	-2.8	8.5	8.5	4.3	24.7	7.4	3.0				2.1	-12.3	-2.2	-1.4	
Haiti	128	80	312	167	..		19.1	-48.3	..													
Jamaica	1,333	1,545	1,926	1,986	..	\$	-2.5	3.1	..	1.7	2.7	3.3						7.6	-2.9	3.8	4.8	
Martinique	302	280	420	472	..		-4.3	18.2	..													
Montserrat	9	9	6	6	6		-13.9	-3.1	2.7	2.7	18.1	-5.8	6.8	-6.5				-12.3	0.3	2.1	0.2	
Puerto Rico	2,388	3,239	3,473	3,598	..	\$	-1.8	3.6	..													
Saint Lucia	281	369	296	329	296		-4.8	11.0	-9.9	-9.9	-7.8	-10.0	-16.6	-6.0				10.9	14.8	29.1	-6.0	
St. Kitts-Nev	58	121	83	86	92		-24.1	2.9	7.2	7.2	4.5	14.3	1.5	9.4	-12.5	10.0	23.0	-3.8	-7.7	12.6	15.7	
St. Maarten	512	659	616	674	..		-7.2	9.5	..									2.3	14.4	16.8	9.8	
St. Vincent, Grenadines	82	77	88	86	92		-8.9	-1.5	6.8	6.8	1.6	20.4	9.8	-0.6				1.8	-2.4	-2.9	-3.7	
Trinidad Tbg	213	453	367	393	..	\$	-7.6	7.2	..													
US. Virgin Is	1,206	1,432	1,468	..	..		-3.4	..	..													
<i>Central America</i>	2,958	4,485	6,003	6,668																		
Belize	111	214	256	256	..		-8.0	0.0	..	0.4	-3.3	6.9	-0.4					2.3	-20.0	-9.9	52.5	
Costa Rica	1,302	1,671	1,815	2,009	..	\$	-20.5	10.7	..	4.1	1.4	6.3	5.7					21.4	15.4	6.4	-2.7	
El Salvador	217	361	319	390	..	\$	-24.8	22.1	..	-10.3	-20.8	-39.5	24.9					0.7	42.2	38.7	10.9	
Guatemala	482	791	1,179	1,378	..	\$	10.3	16.9	..	-2.1	-5.3	3.8	-1.2		-8.0	-3.5		61.8	19.9	7.2	-4.2	
Honduras	260	463	616	650	701	\$	-0.5	5.6	7.8	7.8	8.4	7.9	7.8	6.9	8.5	6.3	6.3	5.7	5.3	5.6	5.8	
Nicaragua	129	206	334	309	..	\$	11.1	-7.7	..	17.6	27.0	18.3	8.0					-2.1	-0.2	-8.4	-19.5	
Panama	458	780	1,483	1,676	..		5.4	13.0	..	14.3	9.6	12.0	20.4		15.7	16.1		11.0	17.4	16.5	8.5	
<i>South America</i>	9,216	12,400	18,272	20,460																		
Argentina	2,904	2,729	3,960	4,942	..	\$	-14.8	24.8	..	14.8	7.1	25.3	16.7					23.8	17.3	55.4	13.6	
Bolivia	68	239	279	310	..	\$	1.5	11.0	..	3.4	3.4	3.4						10.1	-1.0	-0.4	33.3	
Brazil	1,810	3,861	5,305	5,919	6,775	\$	-8.3	11.6	14.5	14.5	9.2	22.8	17.5	10.6	22.3	5.4	7.1	16.1	12.0	6.1	11.7	
Chile	819	1,109	1,604	1,636	..	\$	-4.2	2.0	..	13.2	9.5	26.7	8.0					-7.4	2.5	10.1	6.6	
Colombia	1,030	1,222	1,999	2,083	..	\$	8.4	4.2	..	10.1	19.7	8.6	3.1					3.3	-1.8	7.4	7.3	
Ecuador	402	486	670	781	..	\$	-9.7	16.6	..	5.6	6.0	2.3	8.5					14.3	21.7	14.3	16.4	
Guyana	75	35	35	80	..		-40.6	128	..													
Paraguay	73	78	205	217	240	\$	87.3	6.2	10.2	10.2	56.9	42.9	-12.6	-32.3				6.0	6.8	5.7	6.4	
Peru	837	1,308	2,014	2,274	..	\$	1.2	12.9	..	19.0	21.2	19.1	17.1					6.0	10.1	18.6	16.2	
Suriname	16	45	64	61	..		-16.9	-4.7	..													
Uruguay	713	594	1,312	1,496	..	\$	24.8	14.0	..	46.9	58.7	30.1	53.4	32.1	35.0	26.3	33.7	20.9	8.7	4.9	10.6	
Venezuela	423	650	788	618	..	\$	-23.4	-21.6	..									-25.6	-3.9	-36.4	-10.6	

Source: World Tourism Organization (UNWTO) ©

(Data as collected by UNWTO March 2012)

See box at page 'Annex-1' for explanation of abbreviations and signs used



## International Tourist Arrivals by (sub)region and selected countries and territories of destination

	Full year			Change		Monthly/quarterly data (% change over same period of the previous year)															
	Series	2009	2010	2011*	10/09	11*/10	2012*		2010												
		(1000)	(%)	Jan	YTD	Q1	Q2	Q3	Q4	Sep	Oct	Nov	Dec	Q1	Q2	Q3	Q4				
<b>Africa</b>		46,039	49,913	50,001	8.4	0.2		0.2	4.8	-1.3	-2.6	1.0	2.5	-0.2	2.2	1.0	11.9	10.9	5.7	10.3	
<b>North Africa</b>		17,574	18,708	16,852	6.5	-9.9		-9.8	-9.8	-10.1	-11.9	-6.2	-0.3	-8.3	-3.4	-6.4	10.8	4.3	4.1	9.4	
Algeria	VF	1,912	2,070	2,395	8.3	15.7	VF										22.5	3.9	3.6	9.4	
Morocco	TF	8,341	9,288	9,342	11.4	0.6	TF	0.6	6.5	6.2	-4.0	-3.1	1.9	0.8	-9.7	-0.8	15.5	11.8	7.5	13.6	
Sudan	TF	420	..	..	..	..	TF														
Tunisia	TF	6,901	6,902	4,782	0.0	-30.7	TF	-30.7	-44.1	-36.2	-29.0	-16.6	-5.3	-23.5	1.1	-21.6	0.6	-3.5	0.3	3.7	
<b>Subsaharan Africa</b>		28,465	31,205	33,149	9.6	6.2		6.2	11.4	4.2	5.2	4.5	4.2	4.6	4.8	4.2	12.4	15.2	7.0	10.8	
Angola	TF	366	425	..	16.2	..	TF										116	71.2	-38.7	8.1	
Benin	TF	190	199	..	4.7	..	TF										10.5	9.6	-3.1	7.9	
Botswana	TF	2,103	2,145	..	2.0	..	TF														
Burkina Faso	THS	269	274	..	1.8	..	THS										-1.6	12.9	-0.1	-2.5	
Burundi	TF	212	142	..	-33.0	..	TF														
Cameroon	THS	498	573	..	15.1	..	TF														
Cape Verde	THS	287	382	..	33.1	..	THS	27.4	20.4	33.6	21.4	34.1					8.1	3.7	23.3	32.9	
Congo	THS	94	101	..	7.4	..	THS										3.6	14.7	7.8	4.4	
Eritrea	VF	79	84	..	5.8	..	VF										25.3	25.3	-8.3	-8.3	
Ethiopia	TF	427	468	..	9.6	..	TF										24.1	11.6	28.2	-13.4	
Gambia	TF	142	91	..	-35.7	..	TF	10.3									-32.3	-61.6	-24.8	-33.0	
Ghana	TF	803	931	..	16.0	..	TF	13.5	25.3	4.1							-8.8	-8.8	-8.8	5.1	
Kenya	TF	1,392	1,470	..	5.6	..	VF(1)	15.4	15.1	11.5	22.1	11.4	7.5	8.8	20.3	6.5	18.9	14.9	14.5	12.9	
Lesotho	TF	320	414	..	29.5	..	VF										24.0	32.0	12.6	28.0	
Madagascar	TF	163	196	225	20.5	14.8	TF	14.8	13.2	18.7	15.9	11.7	14.5	17.4	13.0	4.8	8.0	16.9	31.8	24.0	
Malawi	TF	755	746	..	-1.2	..	TF										-4.0	-12.8	28.4	-8.4	
Mali	TF	160	169	..	5.6	..	THS														
Mauritius	TF	871	935	965	7.3	3.2	TF	-3.0	3.2	5.1	6.8	1.1	0.7	-0.8	3.8	1.6	-2.2	7.3	4.8	6.2	9.8
Mozambique	TF	1,461	1,718	..	17.6	..	THS	7.8	29.7	-8.2							8.5	28.8	8.0	45.8	
Namibia	TF	980	984	..	0.4	..	TF														
Niger	TF	66	74	..	12.3	..	TF										-11.0	5.4	-7.1	58.4	
Nigeria	TF	1,414	1,555	..	10.0	..	TF														
Reunion	TF	422	421	..	-0.3	..	TF	0.1	-5.8	9.9							15.2	-12.7	-11.0	3.0	
Rwanda	TF	646	619	..	-4.2	..	VF	25.7	25.7	25.7							-22.2	-3.4	15.8	-1.2	
Senegal	TF	810	900	..	11.1	..	TF*	-2.8	11.6	-3.3	-16.2		-7.0	-11.5	0.6		-8.4	-0.3	8.2	27.7	
Seychelles	TF	158	175	194	10.8	11.4	TF	-0.9	11.4	1.0	16.7	18.5	10.7	5.8	8.7	6.8	17.0	19.1	7.7	5.9	10.5
Sierra Leone	TF	37	39	..	5.0	..	TF										14.1	-5.9	58.3	-9.4	
South Africa	TF	7,012	8,074	..	..	..	TF	2.7	7.1	-1.3	2.2		2.7	2.3	3.7		20.9	18.9	11.5	10.6	
Swaziland	TF	909	868	..	-4.5	..	VF	-1.1	-1.2	-0.5	-1.7	-0.8	-1.1	3.3	-6.2	0.0	11.2	0.4	-5.6	-4.1	
Tanzania	TF	695	754	..	8.5	..	VF										7.4	17.9	10.0	5.1	
Togo	THS	150	202	..	35	..	THS														
Uganda	TF	807	946	..	17.3	..	TF										16.5	11.0	44.1	32.2	
Zambia	TF	710	815	..	14.8	..	TF										-4.2	26.0	12.4	28.5	
Zimbabwe	VF	2,017	2,239	..	11.0	..	VF										31.9	39.4	-13.6	-4.4	
<b>Middle East</b>		52,119	59,859	54,846	14.9	-8.4		-8.4	-7.9	-2.2	-6.7	-16.2	-5.2	-12.6	-18.8	-16.2	22.5	21.5	18.7	8.1	
Bahrain	TF	..	..	..	..	..	VF	-32.7	-26.7	-38.8							24.9	36.4	44.7	34.6	
Egypt	TF	11,914	14,051	9,497	17.9	-32.4	VF	-33.2	-45.3	-35.4	-24.0	-29.2	-22.6	-27.5	-27.5	-33.0	28.9	14.7	12.6	15.8	
Iraq	VF	1,262	1,518	..	20.3	..	VF														
Jordan	TF	3,789	4,557	..	20.3	..	TF	-15.7	4.0	-20.4	-23.6		-12.4				33.4	28.5	14.8	10.4	
Kuwait	THS	297	207	..	-30.3	..	THS										-17.1	-54.4	-35.5	-6.5	
Lebanon	TF	1,844	2,168	1,655	17.6	-23.7	TF	-2.1	-23.7	-13.4	-24.1	-31.3	-19.9	-26.3	-20.8	-24.1	-14.6	35.3	23.1	7.9	14.8
Oman	TF	1,524	..	..	..	..	THS*	4.7	9.1	8.5	23.0	-13.4	16.2	13.5	-47.9	0.4					
Palestine	THS	396	522	446	31.9	-14.5	THS	-14.5	4.5	-11.8	-25.8	-21.4	3.0	-21.4	-21.4	-21.4	67.1	50.9	8.7	21.8	
Qatar	TF	1,659	1,866	..	12.5	..	THS										12.6	18.5	-6.4	26.1	
Saudi Arabia	TF	10,897	10,850	17,336	-0.4	59.8	TF	59.8	36.5	119.7	67.2	22.1	51.0	97.8	-5.2	95.0	1.0	5.8	29.3	-22.9	
Syrian Arab Republic	TF	6,092	8,546	5,070	40.3	-40.7	VF	-41.0	-5.4	-45.9	-51.5	-52.4	-48.6	-47.5	-47.9	-62.7	72.4	55.0	27.2	30.1	
Untd Arab Emirates(2)	THS	6,812	7,432	8,129	9.1	9.4	THS	9.4	10.8	4.9	13.6	8.9	22.9	17.0	11.3	0.0	5.4	13.0	0.9	16.7	
Yemen	THS	434	536	..	23.5	..	TF										-5.6	21.1	15.7	69.0	

Source: World Tourism Organization (UNWTO) ©

(Data as collected by UNWTO March 2012)

See box at page 'Annex-1' for explanation of abbreviations and signs used

(1) Tourist arrivals in the International Airports of Jomo Kenyatta, Mobassa and Moi, as well as by Cruise Ships; (2) Dubai only

## International Tourism Receipts by (sub)region and selected countries and territories of destination

	Full year (US\$)					Local currencies, current prices (% change over same period of the previous year)																			
	2000	2005	2009	2010	2011*	Series													2010						
	(million)					09/08	10/09	11/10	2011*	YTD	Q1	Q2	Q3	Q4	Oct	Nov	Dec	Q1	Q2	Q3	Q4				
<b>Africa</b>	10,328	21,984	28,291	30,510																					
<b>North Africa</b>	3,822	7,026	9,896	9,661																					
Algeria	96	184	267	219	..	\$	-17.6	-18.0	..																
Morocco	2,039	4,610	6,557	6,703	7,252		-4.9	6.8	4.0	3.7	15.6	8.0	-1.8	-0.9	3.7	-2.9	-3.7	14.0	6.0	3.7	8.1				
Sudan	5	89	299	94	..	\$	-9.7	-68.5	..																
Tunisia	1,682	2,143	2,773	2,645	1,805		2.9	1.1	-32.9	-32.9	-43.0	-55.7	-25.1	-15.8				-3.9	1.8	-1.3	7.7				
<b>Subsaharan Africa</b>	6,506	14,958	18,395	20,849																					
Angola	18	88	534	719	..	\$	87.4	34.6	..																
Benin	77	103	131	133	..		-41.4	6.3	..																
Botswana	222	562	228	218	..		-56.8	-9.2	..																
Cameroon	57	175	270	159	..		82.5	-38.2	..																
Cape Verde	41	123	285	278	..		-14.0	2.2	..	23.4	18.3	13.7	37.0					7.0	-6.3	-0.8	9.5				
Cent.Afr.Rep.	5	5	5	6	..		-47.3	28.2	..																
Côte d'Ivoire	49	83	113	..	..		2.7	..	..																
Ethiopia	57	168	329	522	..	\$	-12.7	58.7	..	100	100							24.9	11.4	170	58.3				
Gambia	48	68	63	32	..	\$	-21.3	-49.2	..																
Ghana	335	836	768	620	..	\$	-16.4	-19.3	..																
Kenya	283	579	690	800	..	\$	-8.3	15.9	..	33.0	32.7	20.5	46.3					8.6	37.9	-3.5	9.4				
Lesotho	18	27	30	34	..		1.5	-0.6	..																
Liberia	..	67	123	12	..		-15.9	-89.8	..																
Madagascar	121	183	308	306	..		-44.2	20.5	16.0	16.0	13.2	18.6						8.1	17.1	30.5	24.8				
Mali	40	148	192	283	..		-26.5	54.9	..																
Mauritius	542	871	1,117	1,282	1,512		-13.4	10.5	10.0	10.0	8.4	6.4	5.8	17.4	1.5	21.7	26.3	7.4	10.1	12.4	12.8				
Mozambique	74	130	196	197	..	\$	2.9	0.9	..	8.4	27.5	-2.2						-19.8	28.8	-1.8	-3.8				
Namibia	160	348	398	438	..		8.1	-5.0	..																
Niger	23	43	66	79	..		-11.5	25.6	..																
Nigeria	101	54	602	571	..	\$	5.8	-5.1	..																
Reunion	255	384	425	392	..	€	0.0	-3.0	..																
Rwanda	4	49	174	202	..	\$	-6.2	-2.1	..																
Sao Tome Prn	10	7	10	9	..	\$	23.1	-2.1	..																
Senegal	144	248	463	..	..		-10.2	..	..																
Seychelles	139	192	257	274	291		16.6	16.5	8.8	8.8	2.6	13.9	8.5	9.2				-28.0	30.7	33.2	58.5				
Sierra Leone	10	64	25	26	..		-16.5	22.2	..																
South Africa	2,675	7,508	7,543	9,070	..	sa	-2.4	3.9	..	-1.1	2.2	-13.9	10.5					-6.9	18.0	4.0	0.4				
Swaziland	21	77	40	51	..		57.8	10.2	..																
Tanzania	377	824	1,160	1,303	..	\$	-10.0	12.3	..																
Uganda	165	380	667	784	..	\$	33.9	17.5	..	22.6	36.7	14.9	12.0					50.0	11.7	-28.2	51.0				
Zambia	67	98	98	125	..		-10.8	21.3	..																
Zimbabwe	125	99	523	634	..	\$	77.9	21.2	..																
<b>Middle East</b>	16,754	26,599	42,190	51,462																					
Bahrain	573	920	1,118	1,362	..		-4.1	21.8	..																
Egypt	4,345	6,851	10,755	12,528	8,795	\$	-2.1	16.5	-29.8	-29.8	-34.0	-35.4	-26.0	-25.6	-29.3	-18.2	-30.0	24.2	12.0	13.1	18.5				
Iraq	2	168	..	..	..	\$	..	..	..																
Jordan	723	1,441	2,911	3,413	..		-1.0	17.2	..	-17.7	0.9	-23.4	-24.5					31.7	25.3	10.6	8.5				
Kuwait	98	164	354	225	..		47.8	-36.8	..																
Lebanon	..	5,532	6,774	8,012	..	\$	16.4	18.3	..																
Libyan Arab Jamahiriya	75	250	50	60	..		-30.8	21.3	..																
Oman	221	429	689	775	..		-13.4	12.5	..																
Palestine	283	119	410	667	..	\$	52.5	62.5	..																
Qatar	128	760	179	584	..		22.9	227	..																
Saudi Arabia	..	4,622	5,995	6,712	..		1.4	12.0	37.6	37.6	29.0	54.3	29.7					16.0	0.9	18.5	12.7				
Syrian Arab Republic	1,082	1,944	3,757	6,190	..		19.3	64.8	..																
Untd Arab Emirates	1,063	3,218	7,352	8,577	..		2.7	16.7	..																
Yemen	73	181	486	622	..	\$	7.3	28.0	..																

Source: World Tourism Organization (UNWTO) ©

(Data as collected by UNWTO March 2012)

See box at page 'Annex-1' for explanation of abbreviations and signs used

## Passenger air transport worldwide and by region, preliminary data full year 2011

	Total				of which:			
	PKP		ASK	LF	International		Domestic	
	change	share			PKP	PKP	change	share
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
World	6.4	100	6.5	77.5	7.4	100	4.9	100
North America	2.9	29.1	3.1	83.5	4.3	15.5	2.3	51.3
Latin America & Caribbean	7.5	4.6	2.2	78.5	9.0	3.8	6.0	5.7
Europe	8.9	28.5	9.7	75.9	9.5	40.5	4.5	9.2
Asia and Pacific	6.3	27.4	5.8	75.8	4.3	24.8	9.0	31.4
Middle East	11.9	7.8	13.4	73.2	11.9	11.6	11.6	1.7
Africa	4.7	2.6	6.1	66.7	4.6	3.7	5.4	0.8

PKP: traffic in passenger-kilometres performed; ASK: capacity in available seat-kilometres; LF: load factor

Source: International Civil Aviation Organization (ICAO)

### Air transport data

The air transport data presented here refers to traffic on airlines of Member States of the International Civil Aviation Organization (ICAO), to IATA scheduled international passenger traffic, according to region of airline registration, as well as to the traffic of the member airlines of the major regional airline associations broken down by routes operated. For IATA and the regional associations it should be taken into account that their data reflects the majority of, but not all air traffic, as the member carriers included are mostly full-service airlines and the traffic operated by charter and low-cost airlines is only reflected to a rather limited extent.

Airline data is a particularly good indicator of short-term trends in medium- and long-haul traffic. For short-haul traffic, however, air transport is in competition with alternative modes of transport (in particular land-based, but also over water), and might be subject to shifts between different means of transport (depending on relative price, perception of safety, etc.). Furthermore, traffic is not expressed here in numbers of passengers carried, but rather measured in terms of revenue passenger-kilometres (RPK), with one RPK representing one paying passenger transported over one kilometre. This means that each long-haul passenger contributes more to total traffic measured in RPK than each short-haul passenger does.

Capacity on offer is measured in terms of Available Seat Kilometres (ASK), which is the number of seats carriers have available multiplied by the number of kilometres flown. The ratio of available seat-kilometres (ASK) to revenue passenger-kilometres (RPK) is called Passenger Load Factor, i.e. the percentage of capacity used.

Preliminary Air Transport Statistics

	Revenue Passenger-Km (RPK)												Capacity		Load factor		Passengers		
	2010	09/08	10/09	11*/10 Monthly data									10/09	11*/10	2010	2011*	10/09	11*/10	
				YTD	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec		YTD		YTD		YTD
	(billion)		(%)	(% on previous year)										(%)		(%)		(%)	

International Air Transport Association (IATA), Monthly International Statistics (MIS) - Scheduled traffic by region of airline registration

Total	4,870	-1.6	7.7	5.9	12.4	7.4	5.1	6.4	4.6	5.7	3.8	4.3	5.4	4.4	6.3	78.4	78.1		
Domestic	1,832	-0.2	6.8	4.2	5.9	6.2	3.2	4.3	2.1	3.7	2.2	4.9	3.7	4.0	3.1	78.4	79.3		
International	3,037	-2.5	8.3	6.9	16.7	8.1	6.2	7.6	6.0	6.9	4.7	3.9	6.4	4.6	8.2	78.4	77.4		
North America	462	-5.2	7.4	4.0	12.3	5.0	2.9	4.7	3.7	2.0	-1.1	-1.2	1.0	3.9	6.0	82.2	80.7		
Latin America	132	0.0	13.2	10.2	19.0	14.4	7.8	9.6	6.4	11.1	6.7	8.8	8.8	7.9	9.2	76.5	77.2		
Europe	1,177	-3.2	5.0	9.5	29.3	10.9	9.1	9.3	7.7	9.4	6.3	4.8	9.8	2.6	10.2	79.4	78.9		
Africa (incl. Egypt)	104	-3.9	12.0	2.3	4.7	2.0	-1.8	8.8	5.4	5.6	4.2	2.5	-0.7	9.6	4.4	68.6	67.2		
Middle East (incl. Israel, Iran)	329	11.3	17.7	8.9	12.2	8.6	6.9	9.4	6.6	9.0	8.3	9.8	11.7	13.2	9.7	76.0	75.4		
Asia and Pacific	834	-4.5	9.0	4.1	5.9	5.2	4.2	5.6	4.6	4.4	3.8	2.2	3.7	3.6	6.4	77.6	75.9		

Air Transport Association of America (ATA) - Scheduled Passenger Traffic Statistics ATA US Member Airlines

Scheduled mainline service	1,111	-5.9	3.3	1.6	4.3	3.6	1.3	2.4	0.1	0.8	-2.0	-0.7	-0.1	1.3	1.7	82.7	82.6	1.7	1.5
Domestic (incl. USA-Canada)	738	-6.5	1.5	1.6	2.0	4.0	1.6	2.4	-0.1	1.6	-1.2	0.4	0.2	0.3	0.8	82.9	83.6	0.8	1.5
International	373	-4.6	7.1	1.5	9.4	2.9	0.9	2.3	0.5	-0.6	-3.6	-3.0	-0.8	3.3	3.6	82.2	80.6	7.6	1.4
Atlantic	177	-4.4	2.5	0.0	19.5	1.8	-0.7	-0.2	-2.1	-3.3	-6.6	-6.1	-2.8	-0.5	2.5	82.5	80.5	2.8	0.3
Latin	98	-1.2	11.2	3.9	7.1	5.5	3.4	4.2	-1.4	7.1	2.8	3.7	4.5	8.7	3.1	79.6	80.2	10.1	3.1
Pacific	97	-8.3	12.2	1.7	-4.9	2.7	1.7	5.7	7.9	-1.0	-2.9	-4.4	-3.2	5.0	6.1	84.5	81.1	10.5	-1.2

Asociación Latinoamericana de Transporte Aéreo (ALTA) - Member Airlines Traffic Data

Total	196	3.0	11.3	5.1	12.6	9.2	0.7	1.5	1.1	8.1	3.4	7.4	5.9	6.4	2.9	73.3	74.9	11.3	3.8
Domestic	87	8.0	14.3	5.7	16.7	13.4	3.7	5.1	-1.1	2.8	1.5	7.0	2.4	9.6	4.1	70.1	71.3	13.0	4.5
International	108	-0.5	9.1	4.6	9.3	6.0	-1.6	-1.1	2.8	12.6	5.0	7.6	8.9	3.8	1.9	76.1	78.1	7.5	2.4
Latin America	45	-2.1	13.6	9.5	12.9	10.4	-1.2	4.9	6.2	20.0	6.5	9.7	12.6	7.1	6.5	73.2	75.2	11.7	5.0
Extra Latin America	63	0.4	6.1	1.3	6.9	3.2	-1.8	-5.2	0.4	7.8	3.8	6.1	6.3	1.4	-1.6	78.3	80.5	0.1	-2.7

Association of European Airlines (AEA) - Passenger Traffic of AEA Member Airlines

Total scheduled	776	-4.4	2.8	8.0	24.3	8.9	7.0	8.0	6.5	8.5	5.5	4.9	9.8	0.0	8.9	77.9	77.4	2.9	7.1
Domestic	49	-5.9	2.1	3.0	16.6	3.2	0.3	0.3	-2.4	2.1	0.3	3.0	7.2	-1.0	1.8	68.0	68.9	2.1	2.7
Total International	727	-4.3	2.8	8.4	24.8	9.3	7.5	8.5	7.1	9.0	5.9	5.0	10.0	0.1	9.5	78.7	78.0	3.1	8.6
Intra Europe (cross-border)	184	-4.8	3.2	9.6	34.3	9.6	9.8	8.8	6.4	8.7	6.3	5.3	11.7	0.2	7.9	70.7	71.8	3.1	9.7
North Africa	10	4.6	6.2	-23.6	-20.2	-29.9	-25.5	-21.7	-29.8	-17.8	-25.3	-20.0	-11.4	2.7	-19.5	70.5	67.1	8.0	-23.2
Middle East	32	5.9	3.4	5.2	18.9	3.5	7.6	3.7	-2.7	3.8	-0.7	-0.1	9.2	0.4	7.8	71.5	69.8	6.3	6.4
Total long-haul among which:	501	-4.7	2.5	8.8	22.8	10.3	7.2	9.3	8.7	9.9	6.7	5.8	9.9	0.0	10.9	82.9	81.3	2.4	8.7
North Atlantic	190	-4.9	1.5	8.3	26.1	10.7	8.0	7.3	6.4	8.0	6.6	6.0	8.0	-0.5	10.2	84.1	82.7	0.9	7.8
Mid Atlantic	50	-5.0	3.8	7.7	22.4	10.1	7.6	5.8	7.1	6.8	4.7	5.9	6.9	2.8	8.7	82.5	81.8	2.6	7.5
South Atlantic	53	-4.6	6.5	14.2	24.9	13.9	13.9	17.7	18.8	19.9	13.0	19.1	20.9	0.5	14.0	84.9	85.0	6.6	13.2
Far East/Australasia	150	-5.6	2.8	8.7	18.8	9.1	7.3	12.8	10.7	11.2	6.4	1.6	8.7	-0.9	13.7	83.3	79.7	3.3	10.2
Sub Saharan Africa	58	1.1	2.5	6.1	21.1	8.7	-2.0	3.5	4.6	6.3	3.7	4.7	10.5	2.9	6.0	77.4	77.5	4.0	6.6

Association of Asia Pacific Airlines (AAPA) - Consolidated Passenger Traffic

International operations	699	-4.7	9.5	3.7	4.8	5.1	3.6	5.2	4.3	4.1	3.5	1.9	3.4	4.0	6.3	78.4	76.4	12.0	3.5
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Arab Air Carriers Organization (AACO) - AACO members' scheduled operations

Total	363	10.0	16.9	6.5	8.7	5.4	6.7	8.0	2.7	6.7	5.6	5.4	5.4	12.5	8.5	74.1	68.4	11.9	4.9
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Source: compiled by UNWTO from IATA, ATA, ALTA, AEA, AAPA and AACO

<sup>1</sup> All IATA carriers



## Hotel performance by region

	Occupancy (%)			Average Room Rate			RevPAR		
	Full year			Full year			Full year		
	2011*	2010	Change	2011*	2010	Change	2011*	2010	Change
	(%)	(%p)		US\$	(%)		US\$	(%)	
<b>Americas</b>	60.2	57.8	2.4	104	100	3.8	63	58	8.2
North America	60.1	57.7	2.5	103	99	3.6	62	57	8.0
Caribbean	61.8	60.3	1.5	168	163	2.6	104	98	5.2
Central America	60.7	60.0	0.7	114	115	-0.7	69	69	0.5
South America	66.6	65.0	1.7	142	121	16.5	94	79	19.5
<b>Asia and the Pacific</b>	66.8	66.7	0.2	140	128	9.5	94	85	9.8
North-East Asia	64.9	65.9	-1.0	127	119	6.3	82	79	4.6
South-East Asia	69.4	66.0	3.4	140	124	12.9	97	82	18.8
Australia & Oceania	73.0	72.0	1.0	174	148	17.7	127	107	19.4
Central & South Asia	60.8	61.0	-0.2	161	162	-0.7	98	99	-1.0
<b>Africa &amp; Middle-East</b>	57.1	61.3	-4.1	163	155	5.3	93	95	-1.8
North Africa (incl. Egypt)	44.8	69.2	-24.4	89	91	-1.3	40	63	-36.2
Southern Africa	57.4	56.6	0.9	137	142	-3.6	79	80	-2.1
Middle East	62.3	60.5	1.8	202	199	1.1	126	121	4.1
				euro	(%)		euro	(%)	
<b>Europe</b>	66.3	64.3	2.0	100	97	2.6	66	63	5.8
Northern Europe	70.6	68.4	2.2	92	91	1.6	65	62	4.9
Western Europe	66.1	65.1	1.0	114	110	3.6	75	72	5.2
Eastern Europe	58.2	54.8	3.4	85	83	2.4	49	45	8.8
Southern Europe	62.5	60.0	2.4	101	98	3.1	63	59	7.2

Source: STR (North America) and STR Global. © 2012 STR and STR Global. All rights reserved; (%p: percentage points)

## Hotel performance, selected cities (full year)

		Occupancy (%)		
		Change		
		2011*	2010	(%p)
<b>Europe</b>				
<b>Northern Europe</b>				
Denmark	Copenhagen	66.0	64.9	1.1
Iceland	Reykjavik	63.4	52.8	10.6
Ireland	Dublin	71.0	67.2	3.8
Norway	Oslo	63.0	60.1	2.9
United Kingdom	London	82.4	82.4	0.0
<b>Western Europe</b>				
Austria	Vienna	72.2	72.5	-0.2
Belgium	Brussels	67.2	67.0	0.2
France	Paris	79.0	77.7	1.2
Germany	Frankfurt	66.2	65.4	0.8
	Berlin	69.5	68.9	0.6
Luxembourg	Luxembourg	67.8	67.8	0.0
Netherlands	Amsterdam	74.8	74.2	0.6
Switzerland	Geneva	65.4	65.2	0.2
	Zurich	71.0	72.7	-1.8
<b>Eastern Europe</b>				
Czech Rep	Prague	66.9	62.1	4.8
Hungary	Budapest	62.0	57.8	4.1
Poland	Warsaw	68.1	66.2	1.9
Russian Federation	Moscow	64.5	63.2	1.3
Slovakia	Bratislava	46.5	41.9	4.7
<b>Southern Europe</b>				
Greece	Athens	59.1	57.8	1.2
Israel	Tel Aviv	76.5	75.5	1.0
Italy	Milan	63.1	59.8	3.3
	Rome	67.5	66.9	0.6
Portugal	Lisbon	65.6	64.4	1.2
Spain	Madrid	70.8	67.7	3.0
	Barcelona	66.3	63.9	2.4
Turkey	Istanbul	69.9	73.0	-3.1

Source: STR Global

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## Hotel performance, selected cities (full year)

		Occupancy (%)		
		Change		
		2011*	2010	(%p)
<b>Asia and the Pacific</b>				
<b>North-East Asia</b>				
China	Beijing	68.5	63.3	5.2
	Shanghai	56.7	64.0	-7.3
Hong Kong (China)	Hong Kong	84.7	82.2	2.4
Japan	Osaka	78.7	78.7	-0.1
	Tokyo	74.5	81.4	-6.9
Korea, Republic of	Seoul	82.8	83.0	-0.2
Taiwan (pr. of China)	Taipei	71.8	75.2	-3.4
<b>South-East Asia</b>				
Indonesia	Bali	72.9	73.1	-0.3
	Jakarta	71.5	68.2	3.3
Malaysia	Kuala Lumpur	73.2	70.6	2.6
Philippines	Manila	71.9	70.7	1.1
Singapore	Singapore	84.0	83.3	0.8
Thailand	Bangkok	63.2	53.7	9.5
	Phuket	69.5	63.3	6.2
Vietnam	Hanoi	64.1	68.9	-4.8
<b>Australia &amp; Oceania</b>				
Australia	Sydney	82.2	82.4	-0.2
New Zealand	Auckland	76.4	73.9	2.5
<b>Central &amp; South Asia</b>				
India	Bangalore	58.3	60.2	-1.9
	Delhi - NCR	63.7	68.8	-5.1
	Mumbai	63.6	60.1	3.6

Source: STR Global

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## Hotel performance, selected cities (full year)

		Occupancy (%)		
		Change		
		2011*	2010	(%p)
<b>Africa &amp; Middle-East</b>				
<b>Middle East</b>				
Jordan	Amman	56.6	60.7	-4.1
Kuwait	Kuwait	54.9	49.8	5.2
Lebanon	Beirut	55.1	63.6	-8.5
Oman	Muscat	52.3	55.6	-3.3
Qatar	Doha	60.7	60.6	0.1
Saudi Arabia	Riyadh	61.9	60.4	1.5
Untd Arab Emirates	Abu Dhabi	64.6	58.9	5.7
	Dubai	75.4	70.5	4.9
<b>North Africa (incl. Egypt)</b>				
Egypt	Cairo	36.1	65.6	-29.5
	Sharm El-Sheikh	48.1	78.4	-30.3
<b>Southern Africa</b>				
Kenya	Nairobi	67.7	63.5	4.3
South Africa	Cape Town	57.2	57.0	0.2

Source: STR Global

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## Hotel performance, selected cities (full year)

		Occupancy (%)		
		2011*	2010	Change (%p)
<b>Americas</b>		<b>60.2</b>	57.8	2.4
<b>North America</b>		<b>60.1</b>	57.7	2.5
Canada	Montreal	65.2	62.8	2.4
	Toronto	67.9	68.3	-0.4
	Vancouver	66.5	67.8	-1.3
Mexico	Cancun	63.7	56.4	7.2
	Mexico City	62.8	58.1	4.7
United States	Phoenix, AZ	58.0	55.7	2.3
	Anaheim, CA	70.9	67.8	3.1
	Los Angeles, CA	71.7	67.7	4.0
	San Diego, CA	68.9	66.4	2.5
	San Francisco, CA	79.0	75.1	3.9
	Washington, DC	67.4	67.0	0.4
	Miami, FL	75.7	70.4	5.2
	Orlando, FL	67.7	63.9	3.8
	Atlanta, GA	59.2	57.4	1.8
	Oahu Island, HI	80.8	78.1	2.7
	Chicago, IL	64.2	61.8	2.4
	New Orleans, LA	64.2	64.4	-0.3
	New York, NY	81.2	80.8	0.4
Dallas, TX	59.0	54.7	4.4	
Houston, TX	60.0	55.2	4.9	
<b>Central America</b>		<b>60.7</b>	60.0	0.7
Costa Rica	San Jose	59.2	57.2	2.0
<b>South America</b>		<b>66.6</b>	65.0	1.7
Argentina	Buenos Aires	70.1	70.5	-0.4
Brazil	Rio de Janeiro	75.7	70.6	5.0
	Sao Paulo	68.0	66.0	1.9
Chile	Santiago	71.5	65.3	6.2
Peru	Lima	68.0	65.7	2.2

Source: STR Global

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Data for North America sourced STR

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## Hospitality industry data

The hotel data presented in this section has been kindly provided by STR Global Ltd and Smith Travel Research, Inc.

STR Global and STR track hotel performance data from over 44,000 hotels worldwide which represent all segments of mainly branded hotel supply. Hotel performance results for the majority of capital and gateway cities across the world is available.

**Occupancy** = rooms sold / rooms available, i.e. the percentage of available rooms that were sold during a specified period of time. Occupancy is calculated by dividing the number of rooms sold by rooms available. Occupancy takes both account of demand and supply growth. If demand grows, but is outstripped by supply growth, occupancy will decrease.

**ADR (Average Daily Rate)** = room revenue / rooms sold, i.e. a measure of the average rate paid for rooms sold, calculated by dividing room revenue by rooms sold.

**RevPAR (Revenue per available room)** = room revenue / rooms available (or = occupancy x ADR), i.e. the total guest room revenue divided by the total number of available rooms. RevPAR differs from ADR because RevPAR is affected by the amount of unoccupied available rooms, while ADR shows only the average rate of rooms actually sold.

For methodology see further:

[www.strglobal.com/Resources/Glossary.aspx](http://www.strglobal.com/Resources/Glossary.aspx).

For further information on STR Global and STR please visit:

[www.strglobal.com](http://www.strglobal.com).



# World Tourism Organization UNWTO Publications

## UNWTO World Tourism Barometer

The UNWTO World Tourism Barometer aims at providing all those involved in tourism with up-to-date statistics and adequate analysis, in a timely fashion. Issues cover short-term tourism trends, a retrospective and prospective evaluation of current tourism performance by the UNWTO Panel of Experts, and a summary of economic data relevant for tourism. The information is updated throughout the year.

Available in English, French, Spanish and Russian



## The Middle East Outbound Travel Market

The Middle East region is one of the fastest growing tourist generating regions in the world. Outbound travel from the Middle East has more than quadrupled from 8 million in 1990 to 36 million in 2010. Published jointly by ETC and UNWTO, The Middle East Outbound Market, provides an in depth analysis of the structure and trends of this market, helping destinations and commercial operators plan ahead with greater foresight.

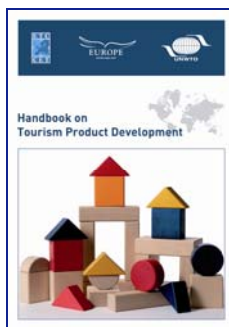
Available in English



## Handbook on Tourism Product Development

The UNWTO/ETC Handbook on Tourism Product Development outlines the essential elements in the process of tourism product development planning and implementation. It demonstrates a range of successful approaches and case studies from around the world and sets out best practice examples and benchmarks by which destinations can assess their own product development system and methods.

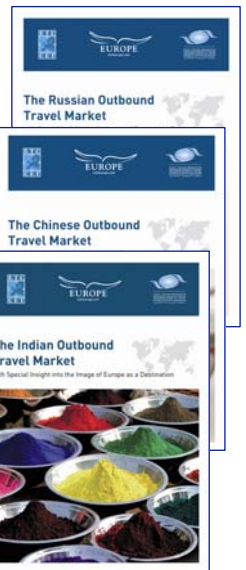
Available in English



## The Chinese Outbound Travel Market, The Indian Outbound Travel Market and The Russian Outbound Travel Market

The Indian, the Chinese and the Russian Outbound Travel Markets are some of the fastest growing, and consequently increasingly important markets in the world. The UNWTO and ETC have jointly published detailed studies on each unique market, which aim to provide the necessary information to better understand the structure and trends of these growing markets. Topics covered include: destination choice, purpose of travel, spending, holiday activities and market segmentation, as well as the use of the internet and social media.

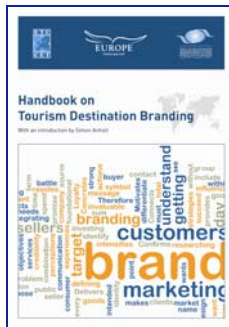
Available in English



## Handbook on Tourism Destination Branding

This handbook is a recognition by UNWTO and ETC of the value of successfully building and managing a destination's brand. With an Introduction by Simon Anholt, the handbook presents a step-by-step guide to the branding process, accompanied by strategies for brand management. Given case studies illustrate concepts, present best practices from around the world and provide fresh insight into destination branding.

Available in English and Spanish



## Global Report on LGBT Tourism

As the global visibility of the lesbian, gay, bisexual and transgender (LGBT) community increases, there has been a steady increase in interest in this community as a consumer group, a trend which is particularly evident in the travel industry. With the knowledge and support of the International Gay and Lesbian Travel Association, as well as the UNWTO Affiliate Members, this report examines LGBT tourism from a social, political and economic perspective.

## The Power of Youth Travel

With outbound travel from the world's emerging economies being boosted by new, affluent travellers and the age bracket for youth travel expanding across the world, young people are quickly becoming a consumer group to take seriously. The Power of Youth Travel features commentary from specialists, UNWTO Affiliate Members and other selected organizations on the importance of Youth Travel for economic development, global development and young travellers themselves.

Available in English



## Handbook on E-marketing for Tourism Destinations

This handbook is a practical 'how-to' manual designed to help staff in national, regional and city tourism organisations, to improve their e-marketing skills. It covers all the basics such as web design, search engine optimisation, social networking and e-commerce, and advises how to build better content, assure distribution, use CRM, succeed with online PR and get into mobile marketing.

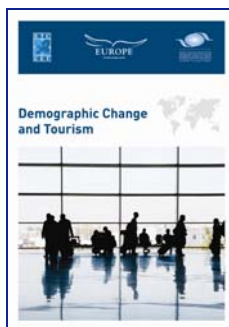
Available in English and Spanish



## Demographic Change and Tourism

The UNWTO/ETC report on Demographic Change and Tourism aims to be a reference for destinations and the industry, a means to achieve a better understanding of current and future demographic changes (e.g. population growth and ageing, migration and family diversification) and how these will impact upon tourism, how to anticipate and react upon them in the most competitive way.

Available in English



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